



WASHINGTON STATE DEPARTMENT OF ENTERPRISE SERVICES

JUNE 1, 2017 / GREATER TACOMA CONVENTION AND TRADE CENTER

Connecting Business and Government

Governmental and Non-Profit participation

Join us at Washington State's premier networking event between government and private industry.

Event Goals

- **EDUCATION** – for organizations to inform opportunity possibilities
- **NETWORKING** – for government and public organization with business
- **CONNECTION** – inform them of business opportunities available with government

Benefits of Sponsorship

There are a limited number of sponsorships available to public entities (state agencies, local government or schools/universities). Sponsoring this event brings more value to the attendees by driving down the cost for attendance to the event. It also helps your organization share the business partnership opportunities with the vendor community. Choose one of the levels below to best share your organization with the private business sector.

Networking partnership (Free)

- Location on floor with which to network with business participants

- Free participation in the Public Purchasing part of the event earlier in the day.

Silver sponsorship (\$1,500.00)

- Sponsor recognition on printed materials
- Sponsor recognition on 2017 BPF electronic communications
- Prime floor location for sponsors
- Prime seating at networking dinner
- Free participation in the Public Purchasing part of the event earlier in the day.

Gold sponsorship (\$2,500.00)

includes all benefits of basic sponsorship plus:

- Sponsor recognition on printed materials
- Prominent sponsor recognition on 2017 BPF electronic communications
- First choice in prime floor placement
- Presentation time during break out sessions
- Free participation in the Public Purchasing part of the event earlier in the day.

The Business Partnership Forum (BPF) is an annually held event hosted by Department of Enterprise Services to educate private industry and provide opportunities to network with public entities of Washington State.

Important dates

Event sponsorship deadlines are approaching quickly. Sponsor now to get your classes on the schedule and have time to invite your audience to come see you at the event!

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| March 21 | BPF Gold sponsors commitment deadline |
| March 21 | Logos for event promotion due from sponsors |
| March 28 | Classes titles and descriptions determination deadline |
| April 3 | Open online event registration for private industry participants |
| April 15 | Silver sponsor / networking partner commitment deadline |
| May 16 | Class presentations for BPF submitted |
| May 22 | Registration closes |
| June 1 | Business Partnership Forum |

For more information, please visit
<http://bit.ly/2lr7EH9>

Why should my business participate?

This event is an ideal opportunity to connect with private enterprise. Use this event to:

- Share your message to a diverse group of businesses
- Solicit information from the business community about bidding participation
- Let businesses know about what opportunities your organization will be looking for participation on and how to participate
- Increase diversity and accessibility goals by networking with the business community
- Raise visibility of your organization to businesses for future collaboration

If you are interested in this sponsorship opportunity, send an email to DES Events at eventsponsorship@des.wa.gov and put BPF sponsorship as the subject line.

About the Business Partnership Forum

The Business Partnership Forum (BPF) is an annually held event hosted by Department of Enterprise Services to educate private industry and provide opportunities to network with public entities of Washington State. This event is targeted for private industry including small and diverse firms to attend who want to find ways to do business with government. In 2016 nearly 300 participants representing more than 200 individuals companies were in attendance.



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