

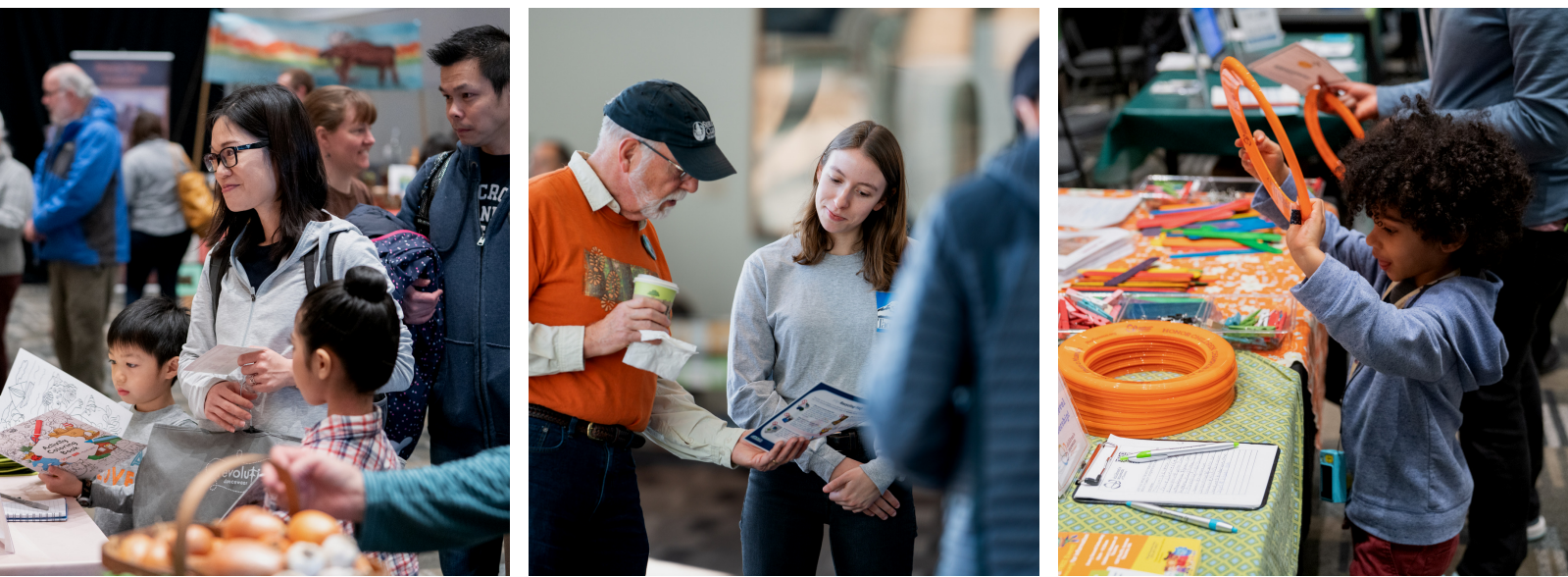
12TH ANNUAL
SOUTH SOUND
SUSTAINABILITY
March 2 | 10 a.m. to 3 p.m.
2019 EXPO



2019 RECAP

TO SPONSOR THE 2020 SOUTH SOUND SUSTAINABILITY EXPO CONTACT
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2019 Highlights



The 12th Annual South Sound Sustainability Expo was our largest ever! The Expo continues to grow each year in audience, vendors, and innovation. New activities for 2019 included a bike ride with the Mayor, a Fix-It Fair, and a food drive hosted by Nourish Pierce County.

2500 attendees

57% came for the first time

121 organizations registered as vendors

The most vendors ever!

75% of attendees didn't drive alone

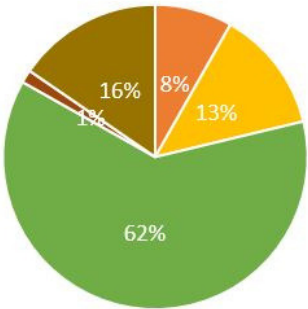
Most attendees walked, carpooled, biked, or took transit to the Expo

200lbs waste diverted from landfill

The Fix-It Fair kept many items in use and out of the landfill

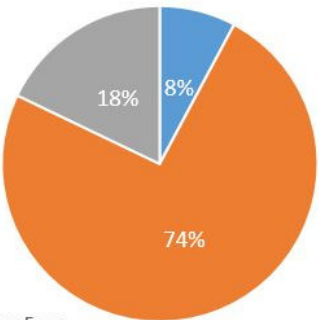
Expo Funding & Costs

Expo Expenses



Art Advertising Event Site Misc Promotional Materials

Expo Revenue



Vendor Registration Fees Sponsorship Office of Environmental Policy and Sustainability

Community Values

"I learned that there are **more resources than I'd realized** for improving our environment."

"It was exciting to see all the young people who are interested in **environmental stewardship**. Gives me hope."

"I'm going to get plastic out of my life!"

"Because I went to the Expo, I'll be more thoughtful about throwing food out just because the "expiration date" has arrived or passed and **I'll try to waste less water.**"



Where Attendees Live

- 68% in Tacoma
- 4% in Gig Harbor
- 4% in University Place
- 3% in Seattle
- 3% in Olympia
- 3% in Lakewood
- 3% in Spanaway
- 2% in Puyallup
- 10% in other

How Attendees Heard About the Expo

