



City of Tacoma
City of Tacoma / Tacoma Power / Power Conservation
Residential Conservation Behavior Program
RFP Specification No. PE21-0039F

QUESTIONS and ANSWERS

All interested parties had the opportunity to submit questions in writing by email to Seth Hartz by 3:00 p.m., Pacific Time, June 16, 2021. The answers to the questions received are provided below and posted to the City's website at www.TacomaPurchasing.org. Navigate to *Current Contracting Opportunities / Services*, and then click *Questions and Answers* for this Specification. This information IS NOT considered an addendum. Respondents should consider this information when submitting their proposals.

Question 1: Can Tacoma Power please explain the discrepancy in the above two statements from Section 3.01 and Section 3.02 regarding the implementation of a deemed program in accordance with BPA specifications vs. implementation of a RCT program design?

Answer 1: For state reporting purposes, we will plan on using the BPA deemed program savings numbers. However, Tacoma Power will plan to implement a RCT program design in order to evaluate the achieved program performance. This performance is what we look to for cost effectiveness.

Question 2: What is meant by TP "will view cost effectiveness based on individually evaluated program performance and achieved energy saving?" Does that mean that although deemed savings will be claimed by the program, TP will measure cost-effectiveness or will cost-effectiveness be measured based on deemed savings value?

Answer 2: Tacoma Power will measure cost-effectiveness based on the RCT program design and verified energy savings, not BPA deemed savings numbers.

Question 3: What is meant by Item B in Section 3.03? Is the HER's vendor expected to also implement a DR program or to use HER's to increase enrollment in other programs such as DR and TOU Rate plans?

Answer 3: Item B in Section 3.03 is referring to possible future program developments areas, which may include DR and TOU Rates. We do not currently have a plan for this deployment but would like to hear vendors capabilities in this area if future development is needed.

Question 4: Will only up to 94,000 customer be available to participate in the first year or for all five years?

Answer 4: Our initial rough estimate for this program is up to, or as many as, 94,000 customers if administered to all customers within an RCT framework. In order to simplify the bidding process, we have assumed that estimate for the total five-year contract with extensions included. The exact program size and composition will depend on conservation potential cost effectiveness results and ensuring equitable program delivery across customer types.

Question 5: Are there annual savings targets that must be met? If so, what are they?

Answer 5: Annual savings targets will be dependent on CPA identified cost effectiveness. We hope to see industry-competitive savings results.

Question 6: Does Tacoma Power have meters that are monthly read and also that are only bi-monthly reads?

Answer 6: Tacoma Power has residential meters that are read bi-monthly. We are in the process of deploying AMI which will offer 15 min interval data.

Question 7: Does Tacoma Power have both AMI meters and NSM meters in their territory?

Answer 7: We are in the process of our AMI deployment. So at this time we have both AMI and non AMI meters. Here is our Advanced Meter webpage for reference:
<https://www.mytpu.org/community-environment/projects/advanced-meters/>

Question 8: Is a Program Design required to be submitted as part of the proposal? If so, the information requested in the table below would be required.

Answer 8: Tacoma Power will implement the program design as a randomized control trial in order to evaluate savings, regardless of vendor selected. The selected vendor will work with Tacoma Power to determine program design, or deliver reports following Tacoma Power's program design.

#	Area	Information Required
1	Savings Targets/Budget	The behavioral savings targets & budgets for the program cycle (annual & total)
2	Consumption Levels	<ol style="list-style-type: none">1. Average consumption of the customer population inservice territory2. Distribution of customers by consumption quartile levelswould be very helpful3. Distribution of consumption by month/quarter/season (atan aggregate or more granular level) would also be helpful
3	Customer Population	<ol style="list-style-type: none">1. Total number of residential customers in the serviceterritory2. Total number of residential customers having aregistered email on file3. No. of customers who are registered for utility servicessuch as ebilling4. Total number of LMI customers and their averageconsumption if different from general

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Question 9: Is there a separate pricing element that we should use in order to respond to RFP PE21-0039F? The template that we have is an image, which cannot be manipulated.
If there is no separate template, then we will create one in order to respond.

Answer 9: There is not a separate pricing sheet since the RFP is a pdf. Please create your own to mirror the layout of the program cost sheet. Thank you.