Questions and Answers

Developing the Green Economy in Tacoma, Washington
RFP Specification No. ED22-0066F

All interested parties had the opportunity to submit questions in writing by email to Ryan Foster, Senior Buyer by date questions were due. The answers to the questions received are provided below and posted to the City’s website at www.TacomaPurchasing.org; Navigate to Current Contracting Opportunities / Services Solicitations, and then click Questions and Answers for this Specification. This information IS NOT considered an addendum. Respondents should consider this information when submitting their proposals.

Question 1: We understand that the work prescribed in Green Economy Study RFP is funded by a federal grant. Is there a range of budget planned for the study?

Answer 1: The Tacoma City Council allocated $100,000 from American Rescue Plan Act (ARPA) funds.

Question 2: Is City of Tacoma expecting to share any relevant data sources with the Consultant? If so, please provide the list of data types.

Answer 2: The City is working closely with WorkForce Central regarding this study. We are conducting the preliminary work to lay the groundwork for it as noted in Sections 1, 2 and 3 of the Scope of Work. Data sources and data types are expected to include:

A. Bureau of Labor Statistics
   - CPI
   - OES
   - QCEW
   - CES

B. Washington Employment Security Department
   - LAUS (somewhat more granular for our region)
   - Supply & Demand Estimates
   - UI Data
   - Occupation Forecasts
   - Establishment Sizes

C. O*NET
   - Occupation Characteristics

D. Chmura’s Jobs EQ

E. Dun & Bradstreet

F. U.S. Census Bureau
   - Public Use: Microdata Samples
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Question 3: Alternative to above question (Q #2), does City of Tacoma have the following information that can be shared with the Consultant?

a. Businesses and industries currently operating in City of Tacoma by market segment

b. Employment data by market segment

c. City of Tacoma specific future economic development plans (in addition to City of Tacoma Economic Development Strategic Plan 2020-2025)

d. Key stakeholders of the region

Answer 3: Information can be shared upon Consultant selection. We are in process of gathering business/industry and employment data by market segment and anticipate analyzing it prior to contract negotiation.

a. Businesses and industries currently operating in City of Tacoma by market segment
   Yes

b. Employment data by market segment
   Yes

c. City of Tacoma specific future economic development plans (in addition to City of Tacoma Economic Development Strategic Plan 2020-2025)
   The City of Tacoma Economic Development Strategic Plan is the most current overall economic development plan.

d. Key stakeholders of the region
   Yes

Question 4: How many stakeholder sessions do City of Tacoma envision Consultants conducting during the Study period?

Answer 4: We envision this work being conducted in a group format and estimate between 2 and 4 sessions.

Question 5: Our understanding based on page 20 of the RFP is that Section 1 and 2 of the Scope will not be performed by the consultant. Will we have the opportunity to modify the definition based on our experience and findings from the analysis?

Answer 5: Yes, you will have the opportunity to modify the definition but must provide justification for it and obtain approval from the City before proceeding.

Question 6: The Scope does not seem to ask for any analysis regarding what sectors are expected to grow based on national, global trends. We have performed

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previous work that demonstrated the increasing size of the green building sector and how one community could capture x based on existing assets and businesses. Would that be a desired part of the analysis?

Answer 6: Based on our initial research, the sectors expected to grow are outlined in Task 2.C. of the Consultant’s Scope of Work. We invite firms to propose other value-added analyses that we have not considered, but these should be separately costed from the requested information and are considered optional.

Question 7: While it is not mentioned, we are assuming that the identification of circular economy opportunities would be beneficial as well, is that true?

Answer 7: Yes. We did not specifically call this out in Task 2.C, but would find the identification of circular economy opportunities beneficial as long as they meet our emphasis on the creation of high-wage jobs.

Question 8: This statement on Page 20 “Explore Tacoma’s potential regarding other technologies, such as 5G and the Internet of Things; and” does the mean in relation to Green Economy opportunities or more broadly?

Answer 8: Primarily, we are focused on the Green Economy opportunities. We invite firms to propose Tacoma’s potential in this area more broadly, but this work should be separately costed from the requested information and is considered optional.

Question 9: Our initial sketch of a budget to accomplish what is in this Scope ranges from $125,000-$150,000. Is this in the range of what the community has budgeted for this work?

Answer 9: Yes. The Tacoma City Council has allocated $100,000 for this study. Should a compelling case be made for a somewhat higher amount than our existing budget, we will take this into consideration based on the proposed work’s value.