NEWS RELEASE



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Tacoma Police Department Releases Social Distancing Music Video to Help Educate the Public

TACOMA, Wash. – As media stories begin to reflect "flattening the curve", the Tacoma Police Department has released a music video to urge citizens to continue social distancing. The twominute lip-sync video reminds people to remain six feet apart while attending to essential activities in public. The video, which highlights officers of the department, is an effort to help citizens abide by Governor Inslee's "Stay Home, Stay Healthy" emergency order.

"We have no desire to make arrests for violations of the governor's order," said Chief of Police Don Ramsdell. "At the same time, we're in a position to help educate our community. This can sometimes mean using a novel approach. Despite the upbeat feel of our video, we recognize the seriousness of this issue and the suffering at hand. Our aim is to reach people, help educate them and minimize further pain in our community."

The video uses department personnel lip-syncing to a song titled "Step Off Six", an original piece of music created by a department employee. It is part of an overall educational effort by the Tacoma Police Department to educate the public. The department has also provided talking points for officers to use with citizens, social media messaging and information on its website.

The video can be viewed on the department's <u>Facebook page</u>, on the <u>City of Tacoma's YouTube</u> <u>channel</u> and is available for download by the media by contacting PIO Haddow.

Public Information Officer Wendy Haddow 253-591-5968 whaddow@cityoftacoma.org Tacoma Police Department 3701 South Pine Street Tacoma, WA 98409