



Picture Pac Ave

Project Advisory Committee (PAC)

Meeting #1

February 9 | 2023

Zoom: www.zoom.us/j/87645828373

Passcode: 123456

Agenda

- **Introductions**
 - Name
 - Group affiliation (if applicable)
 - Interest in the project
 - What comes to mind when you think about Pacific Avenue or Share a memory you have of Pacific Avenue
- **Project Presentation**
 - Major Project Elements
 - Outreach to Date
 - Role of PAC
 - Project Timeline & Milestones
 - Q&A



Meeting Summary

Attendees:

Adam Nolan - City of Tacoma
Andrea Haug - SENCo Chair
Chris Karnes - Planning Commission Chair
Katie Randall - Mercy Housing
Krystal Monteros - Disability Rights Washington
Larry Leveen - Walk and Roll Pierce County Coalition
Laura Svancarek - Downtown on the Go
Mary Crabtree - City of Tacoma
Raichle Dunkeld - Walk and Roll Piece County Coalition
Ralette Churchwell - SENCo
Richard Gardner - Transportation Commissioner
Wesley Rhodes - City of Tacoma

Introductions – Attendees took turns introducing themselves and sharing about their connection to and/or memories of Pacific Avenue

Project Presentation – Please see agenda on the first page for an outline of the presentation and the associated presentation PDF document for more details

Questions/Discussions –

Raichle Dunkeld – Inquired about the project consultants.

Wesley Rhodes – Stated that VIA Architecture is the Prime consultant and ESA, Toole Design, and S&A are subconsultants

Raichle Dunkeld – Inquired about strategy for ensuring that marginalized voices involved in the process aren't just tokenized.

Wesley Rhodes – Invited recommendations from attendees regarding this strategy. Also suggested that this topic be discussed in small groups at the next meeting.

Ralette Churchwell – Recommend making sure residents have skin in the game, anti-displacement strategies and that existing residents can benefit from any changes occurring in the community. Also offered to have a follow-up conversation regarding additional participation from marginalized groups.



Chris Karnes – Asked questions about jurisdiction. Wants to make sure that WSDOT is being consulted from the beginning and will not supersede decisions made.

Wesley Rhodes – Assured attendees that City staff are working with WSDOT from the beginning and will continue to work together.

Laura Svancarek – Inquired about traffic calming efforts and potential issues with advancing those with WSDOT.

Krystal Monteros – Recommended additional representation from people with other types of disabilities. Also, would like to find a way for people who advise on the design of facilities to be able to have a better stake in ensuring projects are both designed and constructed correctly.

Andrea Haug – Inquired about types of outreach materials that will be used and availability of translated materials.

Wesley Rhodes – Responded that the project team is still finalizing engagement materials, and that the proposed language access plan includes translated materials along with physical and virtual engagement tools.

Raichle Dunkeld – Asked about the procedure for recording meeting notes and if they will be available for distribution to outside groups/available to the public.

Wesley Rhodes – Responded that he will investigate protocols and return to this topic (Update: meeting recordings, agendas, and summaries will be posted on the project webpage).

Meeting Adjourned

**PAC Meeting #1
February 09, 2023**

Picture PAC AVE

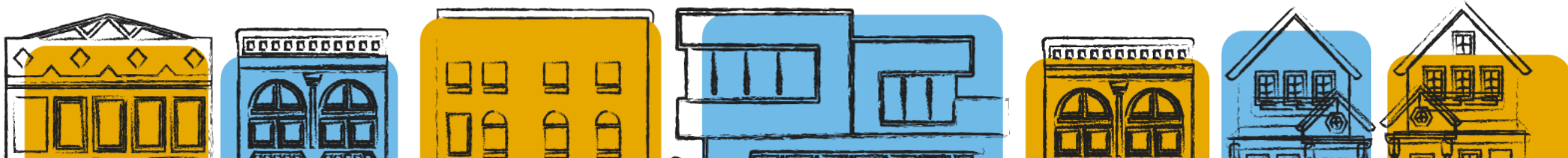




Pacific Avenue Subarea Plan & EIS

Agenda

- Major Project Elements
- Engagement to Date
- Timeline, Milestones and Next Steps





Major Project Elements



Subarea Planning

A Comprehensive Long-Range Plan (~25 Years) to accommodate growth & development for a defined area or corridor in the City

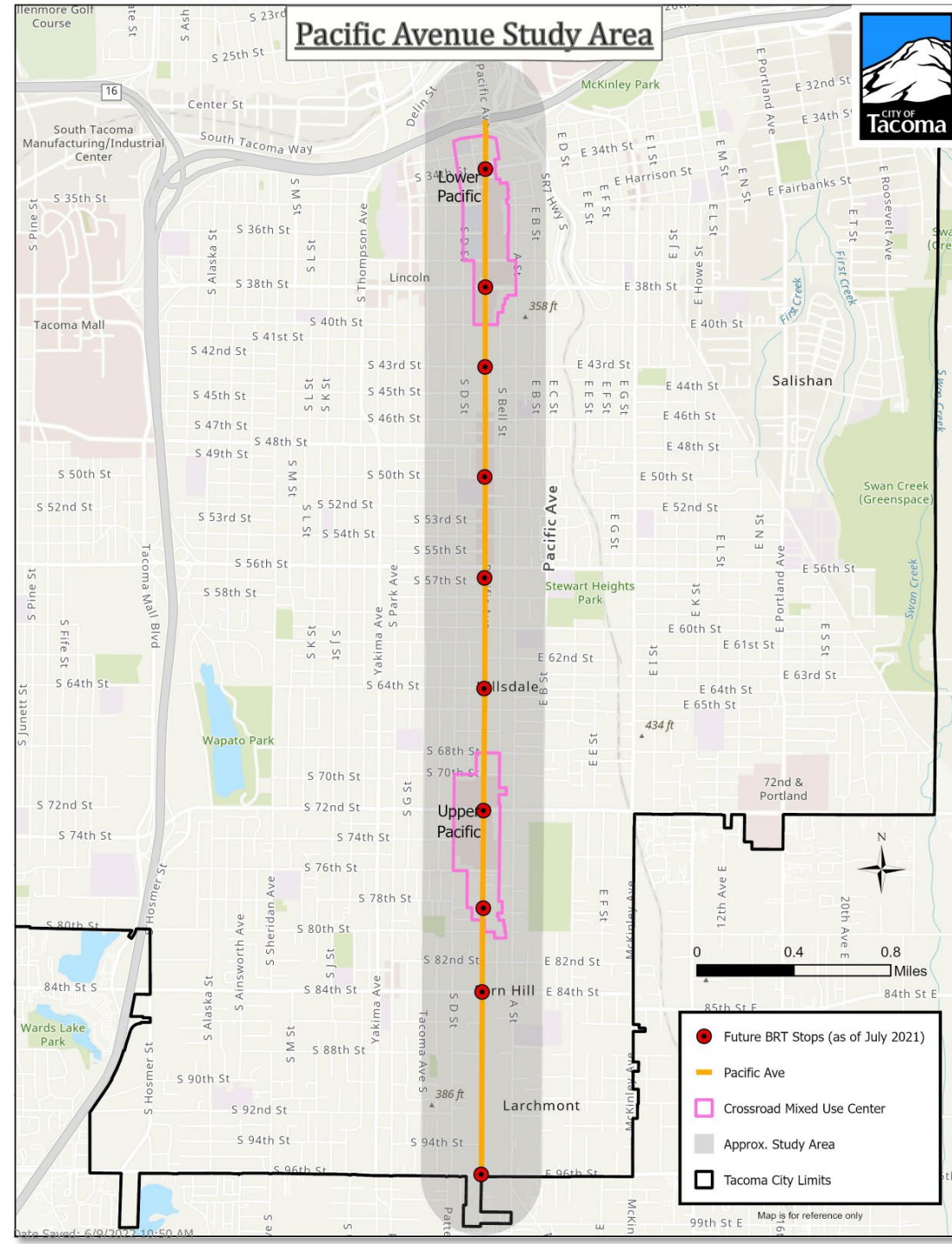
Tacoma needs to plan for **135,000 additional people** and **95,000 new jobs** by 2050*

Recommended in areas with **transit or other infrastructure investments and Centers**

Previous Subarea Plans
Downtown – Multiple Plans
Tacoma Mall Area

Current Subarea Planning
Tideflats Area

*PSRC VISION 2050 – 2017 Base-Year



Key Project Goals



1. Encourage equitable transit-oriented development

- Mixture of housing types (including affordable)
- Anti-displacement strategies

2. Improve mobility, accessibility, and connectivity

3. Evaluate community needs such as parks, amenities, and infrastructure

4. Promote climate sustainability and resilience

Planning Process Goal

Conduct robust and equitable community engagement

Major Elements



Community Vision



Zoning and Urban Design



Transportation and Connectivity



Economic Development



Housing



Environment and Sustainability

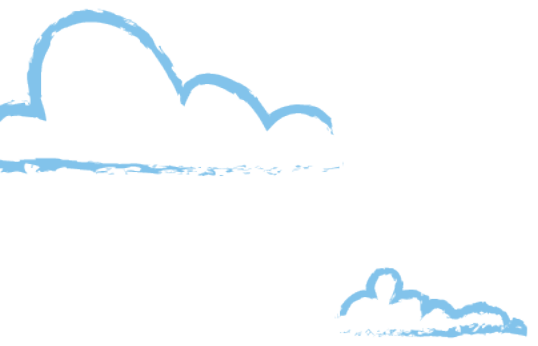


Infrastructure and Services



Community Engagement

Equity & Climate Resilience



**Engagement
to Date**



Community Engagement

SOFT LAUNCH (Summer/Fall/Winter '22)

Identifying key issues and stakeholders

VISIONING/SCOPING (Spring/Summer '23)

Collect community ideas for the future of the corridor

Develop preliminary alternatives to be studied and scope of EIS

DRAFT PLAN REVIEW (Fall/Winter '23)

Share draft versions of the Plan and EIS for community feedback

FINAL PLAN (TBD)

Report how feedback on drafts were incorporated and present final findings



“Soft Launch” Snapshot



“Soft Launch” Summer/Fall 2022

- **Briefings:** *City boards and commissions; neighborhood groups*
- **Meetings:** *Connection with CBOs, businesses, and other corridor stakeholders*
- **Interviews:** *Targeted outreach to structurally excluded groups (black, indigenous, people of color (BIPOC), and immigrant/refugee communities)*

Creation of Public Involvement Plan and Existing Conditions Report

Engagement to Date

- **City Council** – *2 workshops w/ CMs Ushka, Bushnell, & Walker and an IPS briefing*
- **CBOs** - *Walk & Roll Pierce County, Downtown on the GO*
- **Neighborhood Councils** – *SESCO Commissions/Boards – TC, PC, TODAG, STC, MYC, TACOD*
- **Inter-agency Partners** – *Pierce Transit, WSDOT, Sound Transit, TPHCD, Puyallup Tribe of Indians*
- **Action Mapping Project** – *Youth, UWT*
- **Internal CoT** – *PDS, CED, ES, PW, Arts*

What We Heard



Major Themes

PLAN FOR ALL MODES

Pedestrian safety, ADA community, connectivity to transit

DENSITY & WORKFORCE HOUSING

While maintaining greenspace and public amenities

PUBLIC HEALTH & SAFETY

Street trees, air quality, pedestrian safety, crime

EQUITY

Equitable engagement, equitable TOD, anti-displacement

INTER-AGENCY COORDINATION

Pierce Transit, Pierce County, TPD, TPCHD, Puyallup Tribe of Indians, etc.



Project Advisory Committee (PAC)



Community Representative Body:

- ✓ 15-20 members – City Manager appointment
- ✓ Convenes roughly once every two months throughout project (6-8 meetings in 2023, 2024 if needed)
- ✓ Acts as a “sounding board” – provides insight and helps “ground truth”
- ✓ Liaison to broader stakeholder groups
- ✓ Helps formulate Project goals, priorities, and strategies & provides input into the Draft Plan
- ✓ Advises & helps with equitable engagement

Stakeholder Group Representation:

- Local Businesses (especially BIPOC-owned)
- Neighborhoods Councils (SENCO, ENACT)
- Institutions (Schools, Libraries)
- Cultural Organizations / Social Services
- Transportation / Transit
- Youth
- Housing / Tenants
- Environment / Public Health
- Disability Community
- City Commissions
- Open Slots

Compensation Policy

- Remove barriers to participation
- Cannot also be compensated as part of your work
- Digital gift card up to \$50/meeting

Group Norms



Discussion Guidelines for our Work Together

- **Respect each other's time.** As much as possible, please be on time, attend meetings, and come prepared. Listen to each other for understanding.
- **Take space, make space.** Share your ideas, then step back to actively listen. If you're talkative, remember to step back; if you're quiet, remember to step up.
- **Expect the best.** When someone says something, assume the best intentions; ask clarifying questions. And keep in mind that sometimes impact is different than intent.
- **Be positive and solution oriented.** Keep moving forward. Be aware of what we can and cannot change.
- **Know that you are valued.** You are making a big contribution to the Pac Ave Corridor– thank you!

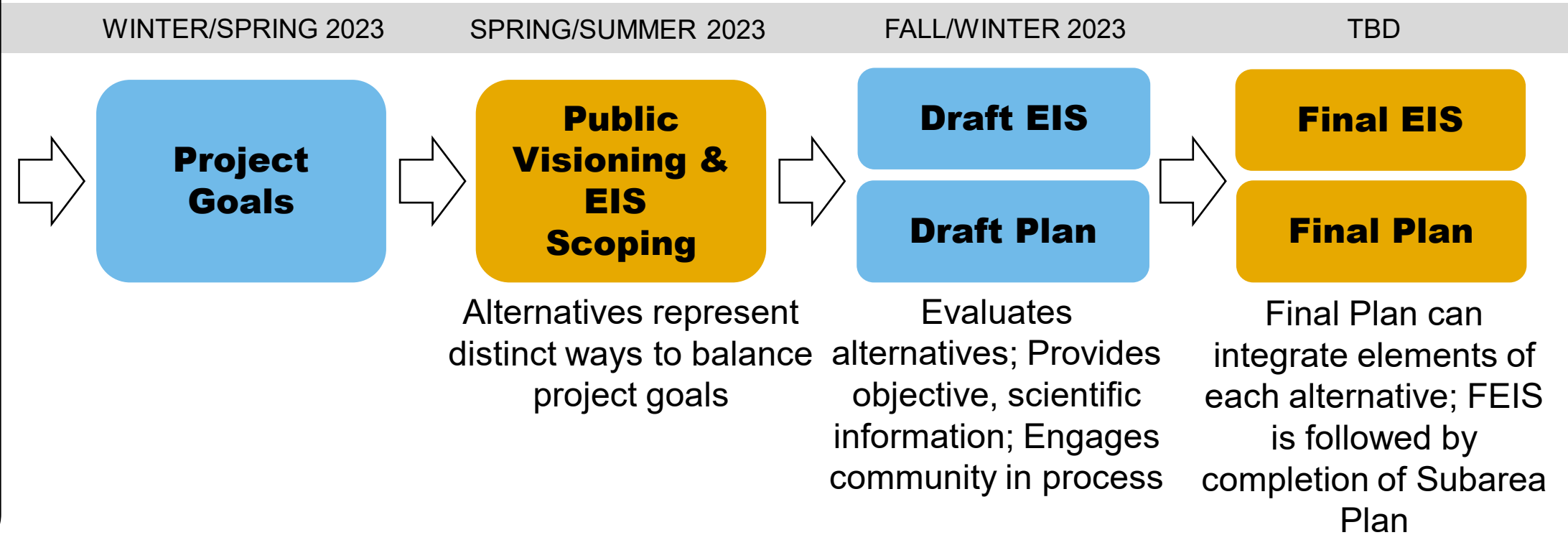
All emails you write to City staff are subject to public disclosure. A good rule of thumb: if you wouldn't want it published in the newspaper, don't write it in an email.



Timeline, Milestones & Next Steps



Timeline & Milestones





Thank You

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