



SOUTH TACOMA WAY PLAN-A-THON

NEIGHBORHOOD PLANNING PROGRAM

FEBRUARY 29, 2024

CITY OF TACOMA
PLANNING AND DEVELOPMENT SERVICES



AGENDA

Introductions – 5 minutes

- Council member welcome
- Icebreaker

Program overview – 15 minutes

- What's the Neighborhood Planning Program?
- What we've heard so far
- Timeline

Small group brainstorming – 70 minutes, 2 rounds

- What's your vision for the future of South Tacoma?

Report back and next steps – 30 minutes



LAND ACKNOWLEDGMENT

<https://www.youtube.com/watch?v=KGnac8x-SIM>



BEFORE WE ZOOM OFF TO BREAKOUT ROOMS... LET'S DO SOME HOUSEKEEPING

- **Zoom issues?** We are happy to help!
 - Tech support: Mary Crabtree or Madeline Borowski
 - Your breakout room facilitator
- **Discussion and chat guidelines:**
 - This is a chance for collective visioning of community opportunity, please be respectful and share the stage
 - Constructive and visionary, not destructive and derogatory
 - If you have event feedback, message meeting hosts directly



COUNCILMEMBER WELCOME

Council Member Jamika Scott,
District 3

Council Member Joe Bushnell,
District 5





A MOMENT OF SILENCE

VIRTUAL POLLING: HISTORIC SITES

A. 5646 S Warner St: Residence



B. 5046-50 S Tacoma Way: Newbert Building



C. 5032 S Tacoma Way: Knight Motor Co.



D. 5210-14 S Tacoma Way: Garage



PURPOSE

The Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, equitable, and diverse neighborhoods.



SOUTH TACOMA WAY NEIGHBORHOOD PLAN

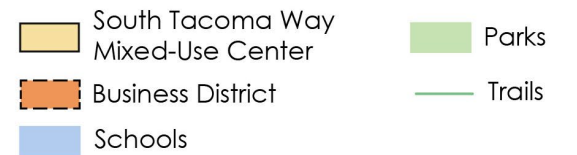
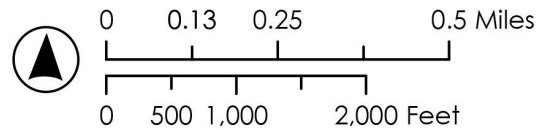
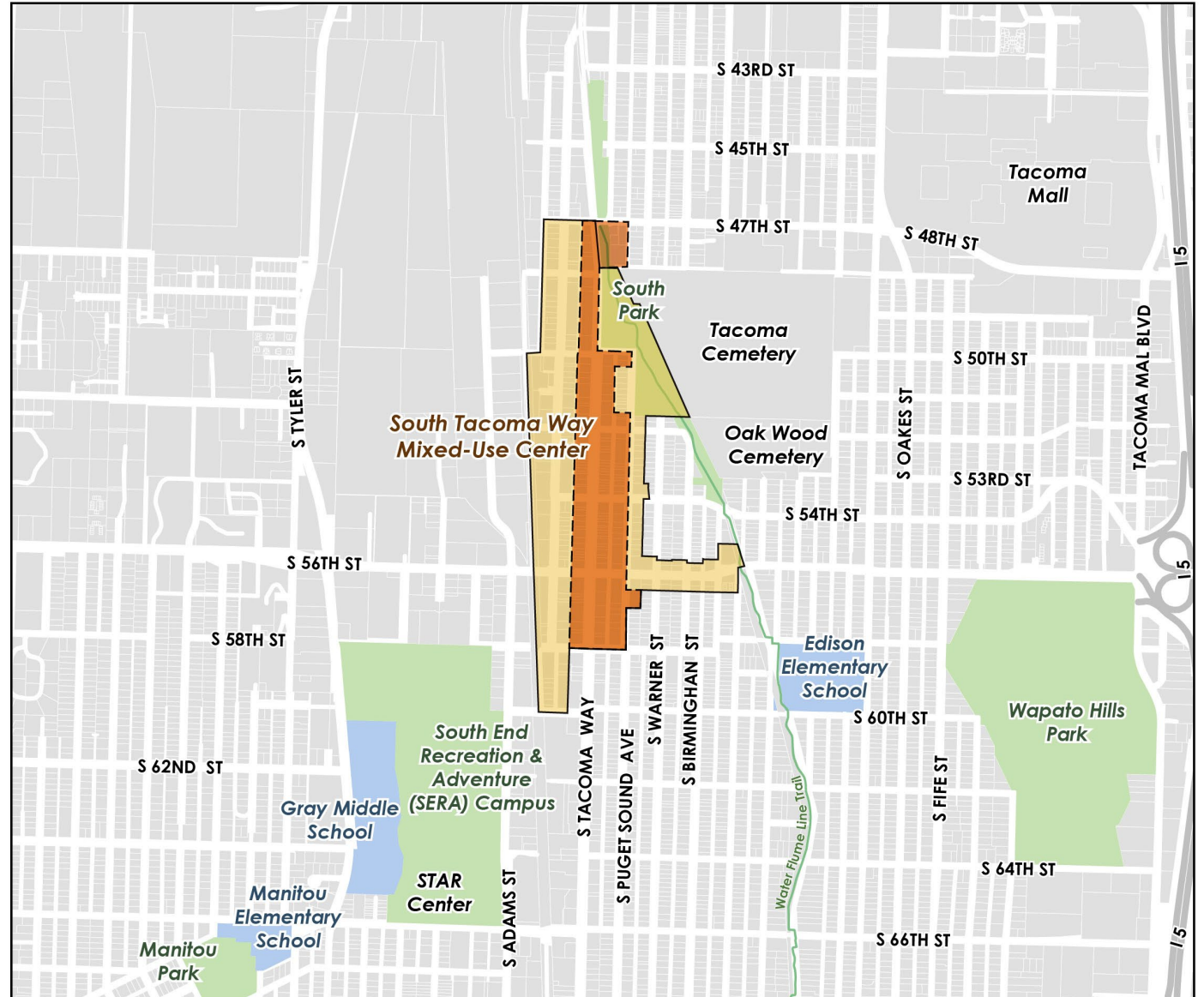
The Neighborhood Planning Program was created by City Council in 2021 to address the following needs:

- Work with the community to identify **strengths and weaknesses**
- Develop community-endorsed **neighborhood vision**
- Create increased **community capacity** and buy-in
- Support **phased implementation** plan/alignment with current City work plans
- Identify potential **funding sources/resources**
- Create **timeline for implementation**
- Provide **\$50,000 Community Booster Funding**



FOCUS AREA

- South Tacoma Way Business District and Mixed-Use Center
- Surrounding residential areas
- Specific neighborhood areas shared by the community



MCKINLEY EXAMPLES

■ Quick wins and co-creation:

- Intersection enhancement and street mural at East Division Lane and McKinley Avenue
- Tree planting – over 200 trees planted!
- Two wall murals
- Water bottle filling station
- Red curb painting

■ Ongoing implementation:

- McKinley Overlook design and construction
- McKinley Avenue Streetscape design
- Placemaking Plan and NEA Our Town Grant

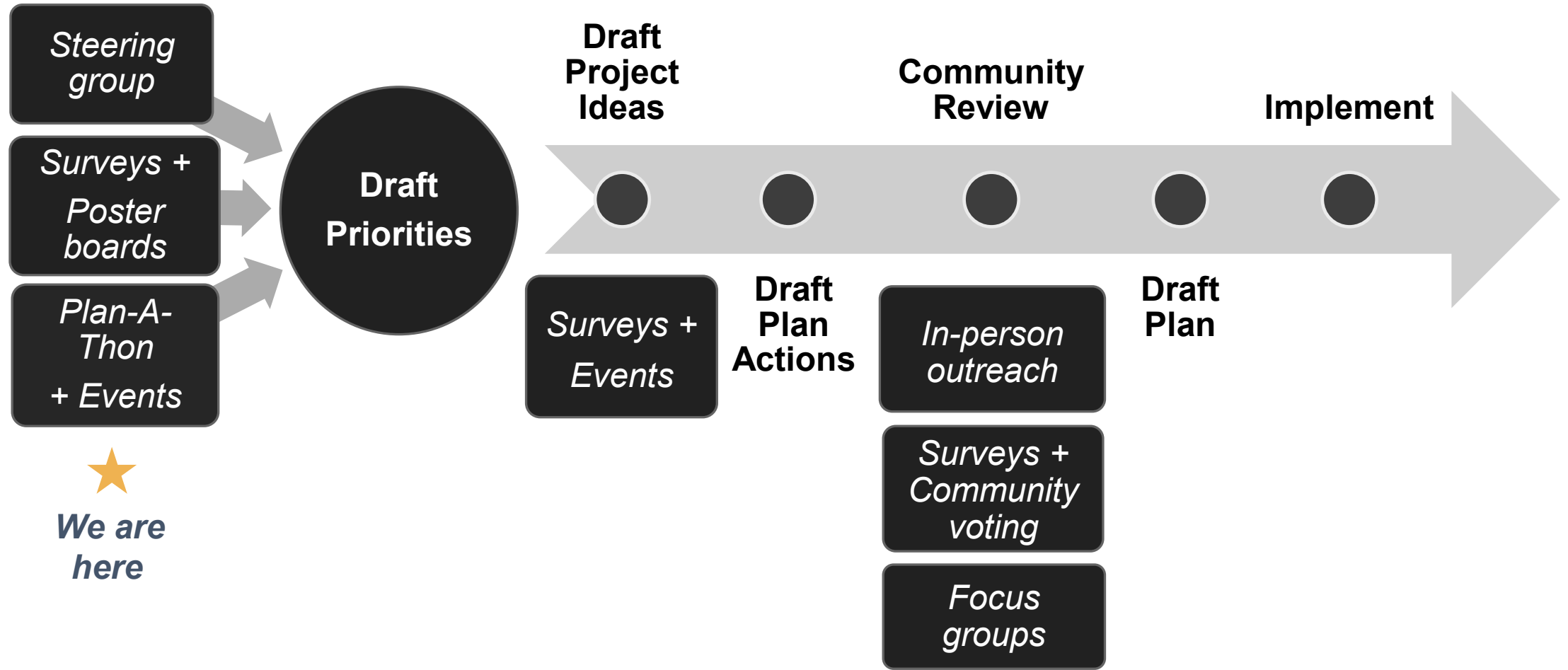


PROCTOR EXAMPLES

- **Quick Win.** *Can be completed in 1-2 years with existing funding and/or capacity*
 - Red curb painting
 - Outreach to small businesses for “streateries”
- **Small Investment.** *Can be funded at a low cost and implemented within the next few years*
 - Business Improvement Area study
 - Historic nominations/Inventory Study
- **Community Priority.** *Ranked through survey as a top priority*
 - Pedestrian crossing enhancements
 - Permanent outdoor seating area



SOUTH TACOMA NEIGHBORHOOD PLAN



WHAT WE'VE HEARD



Key Topics We've Heard:

- Environmental quality and equity
- Green economy and industrial uses
- Business district identity/vitality
- Active transportation (walking, biking, rolling) and traffic
- Historic preservation and multicultural recognition
- Proximity of food and other daily necessities
- Crime/safety
- Education/youth programming
- Housing affordability/equitable development
- Neighborhood/plan name/location concerns

Where We've Been Listening So Far:

- Surveys and public comments
- Past community events and meetings
- 1:1 conversations with residents and key stakeholders
- Virtual engagement

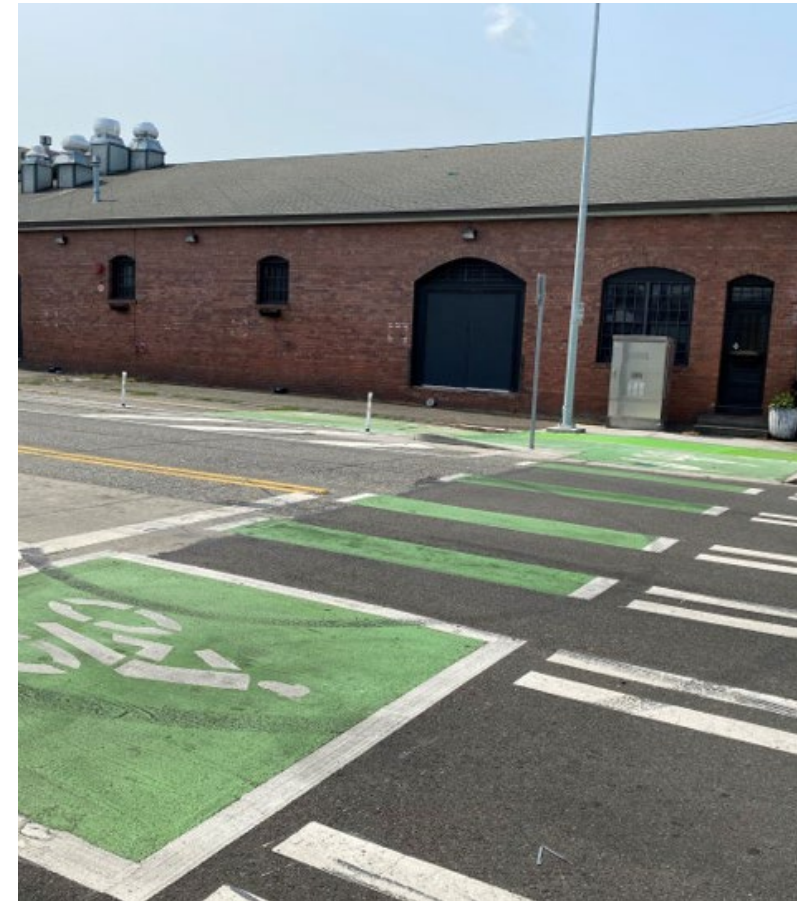
OTHER ONGOING & UPCOMING PROJECTS

■ South Tacoma Projects:

- South Tacoma Groundwater Protection District – Code updates
- South Tacoma Historic Property Survey
- Sound Transit Station Access Improvements
- Manitou Annexation
- Manitou Elementary Safe Routes to School
- GRIT (Greening Research in Tacoma) Project

■ Other Citywide Efforts:

- Comprehensive Plan and Transportation Master Plan Update
- Community Safety Plan
- Home in Tacoma
- Metro Parks system and strategic plan



INCLUSIVE COMMUNITY ENGAGEMENT - STEERING GROUP

<p>PRIORITIZE At-risk communities Requires significant collaboration or plan may not meet community needs. Focus on empowering these voices.</p>	<p>COLLABORATE Influencers Requires significant collaboration or plan adoption and implementation could stall.</p>
<p>INVOLVE Concerned residents or bystanders Inform and consult to confirm baseline conditions and community interests and values.</p>	<p>LEVERAGE Potential advocates Inform and consult as needed to build and maintain plan advocates.</p>

Collaboration with:

- South Tacoma Neighborhood Council
- South Tacoma Business District
- Local businesses
- Cultural groups, community organizations, and nonprofits (environmental, housing, social services, arts, education)
- Commercial and industrial perspectives
- Students and youth
- Residents, tenants, and property owners
- People with diverse subject matter knowledge, lived experiences, and identities
- Multilingual communities
- Implementation partners

STAY INVOLVED

There are lots of ways to stay involved in the process!

EVENTS

What's Happening; What's Coming in South Tacoma

March 21 (5:30-7:30PM)

STAR Center, 3873 South 66th Street, Journey North Room

Neighborhood Walking Tour

April 13 (10:30AM-12:00PM)

Meet in front of 5050 South Tacoma Way

STEERING GROUP

Sign up via the interest form on our website

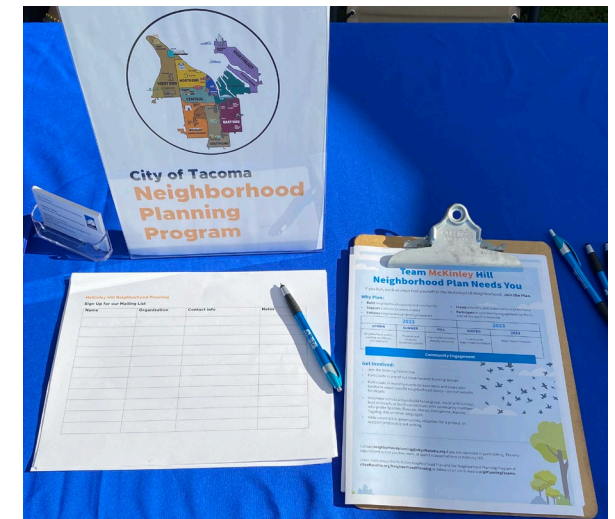
TAKE OUR SURVEY

<https://engagepiercecounty.mysocialpinpoint.com/southtacomanp>



READY, SET... PLAN!

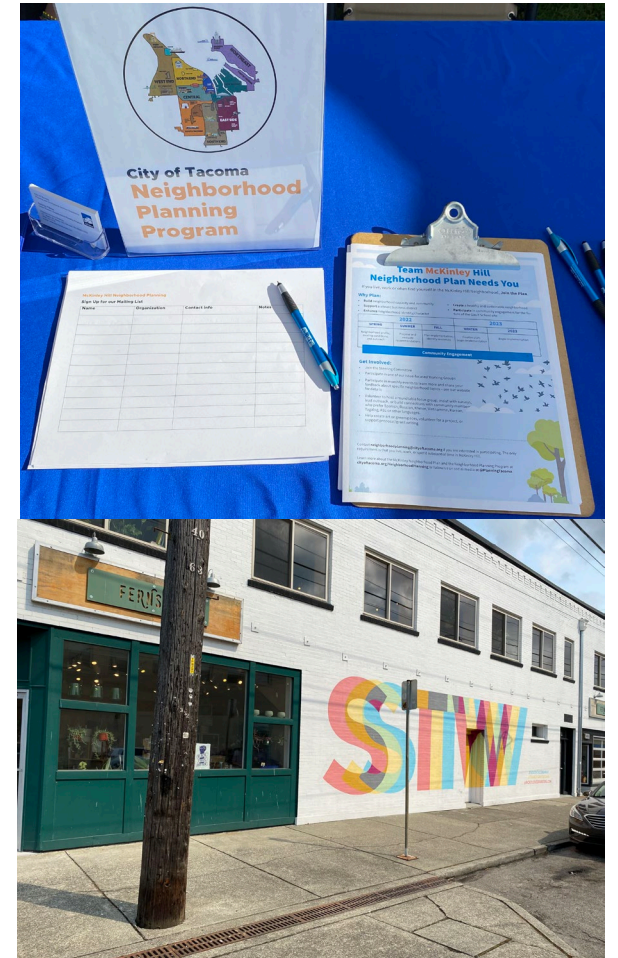
- ✓ **Introduce yourself** and your connection to South Tacoma
- ✓ **Identify a reporter** who will share back to the full group
- ✓ **Discuss:**
 - **Assets** – What do you love about South Tacoma that should be preserved/celebrated
 - **Challenges** – What issues is South Tacoma facing, and/or what would you like to see addressed?
 - **Opportunities** – Are there known neighborhood resources (organizations, institutions, physical places) that could help support what you love or address these challenges?
- ✓ **Reporter:** What are the **top 2-3 things** your group discussed?



REPORT BACK (ROUND 1)

What were the top 2-3 things you talked about in your group?

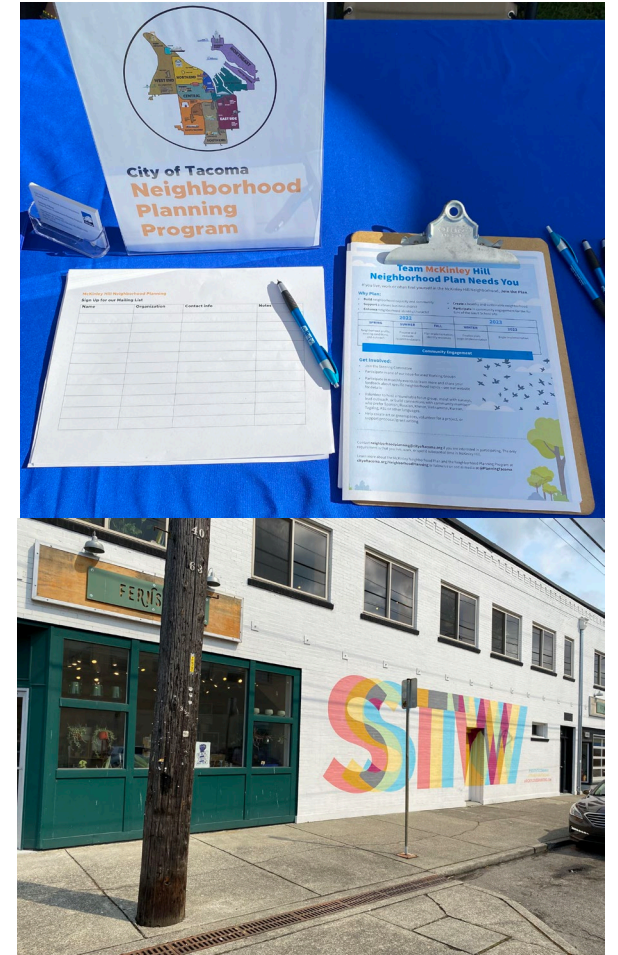
- Assets
- Challenges
- Opportunities



REPORT BACK (ROUND 2)

What were the top 2-3 things you talked about in your group?

- Assets
- Challenges
- Opportunities



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THANK YOU!
**WE LOOK FORWARD TO
WORKING TOGETHER**

Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning

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