Implementation

Several projects have already been funded with the help of internal and external partners (see Quick Wins Coming to Proctor), while other Plan actions are opportunistic, completed when grant or other funding becomes available. Some larger actions set the tone for other projects to follow, such as:

Increased business district capacity and the creation of a business improvement area (BIA) to support event planning, outdoor seating, streateries, and support for small/legacy business.

Open streets pilot to test locations for future festival street and woonerf (neighborhood shared street) design.

Parking, transit, and biking connections for parking management strategy, crossing improvements, and bike infrastructure.

Enhancing identity through historic nominations, design review program, and signage and murals.





"Quick Wins" Projects Coming to Proctor!

- Red curb painting
- Business district parking management strategy
- Update school arrival and dismissal plans
 Engage local business
- to develop streateries and add bike parking
- Support program to provide doggie bag stations with trash cans
- Advocacy for environmentally friendly practices

Engagement

Intentional and equitable community engagement was the core driving force behind the creation of the Plan. Staff proactively reached out and engaged with community members to identify shared values and goals, collaborated with the Steering Group to co-create the community engagement process and the Plan, and built lasting relationships with businesses and neighborhood advocates to increase neighborhood capacity. We are grateful to the community for their enthusiastic participation, which included:



1,800+ Community "Engagements"

Events

3 events - Kick-off event, walk, open house (200+) Tabling at 8 community events Feedback board at Library and UPS

Surveys and Online

Interactive **online map** (450 comments) **3 online surveys** (500 responses) Community Booster Project **voting** (700 responses)

Meetings and Focused Engagement
 15 Steering Group meetings and walks
 4 tenant and business focus groups
 Coordination with stakeholders (PDA and NENC)
 Multilingual engagement in Russian and Ukrainian

Contact **neighborhoodplanning@cityoftacoma.org** to sign up for the email list and/or to get involved.





Vision and Purpose

The Proctor Neighborhood Plan (Plan) is a guiding document outlining community-identified projects, ideas, and actions to foster the vision for Proctor as a **vibrant neighborhood destination** and **welcoming place**.

The Plan documents the co-creation process with the neighborhood throughout 2023 and is informed by responses from surveys, engagement with key stakeholders and community groups, and public meetings and events.

The City of Tacoma Neighborhood Planning Program will continue to work with Proctor residents, businesses, and local organizations to support implementation in 2024 and beyond.



Proctor Neighborhood Plan

Executive Summary

Five Goals

The Neighborhood Planning Program engaged community members to capture key issues and ideas for Proctor's future and identified five major goals:



Pedestrian Safety and Comfort

Enhance walking, biking, and rolling connections to neighborhood amenities, prioritize safe youth travel, and slow neighborhood traffic



Human-Scale Design

Support development that features pedestrian-oriented design; historic preservation that honors Proctor's historic identity



Adapt key streets to host various events; pursue opportunities to promote shared street concepts and community space for seating and gathering



Sustainability and Climate Adaptation

Build neighborhood resilience through capacity and advocacy for green innovation, as well as urban tree canopy planting and preservation



Commercial and Residential Affordability Explore avenues to provide affordable housing options for diverse income and needs, and

preserve affordable commercial space for small and diverse businesses

Major Actions

The following Plan recommendations will strengthen Proctor's livability, equity, and resilience. Location-specific actions are keyed to the map, and neighborhoodwide actions are listed on the following page. The Plan includes many additional recommendations – learn more and read the full Plan at our website.

Location-Specific Actions

Improve active transportation **(1)** connections to the business district and enhance pedestrian crossings on arterials



This action relates to enhancing key intersections, crossings, and bike network connections via short- and long-term infrastructure upgrades.

Coordinate with schools to improve safety and connections

Pursue opportunities to implement Plan public space and affordability goals with future development

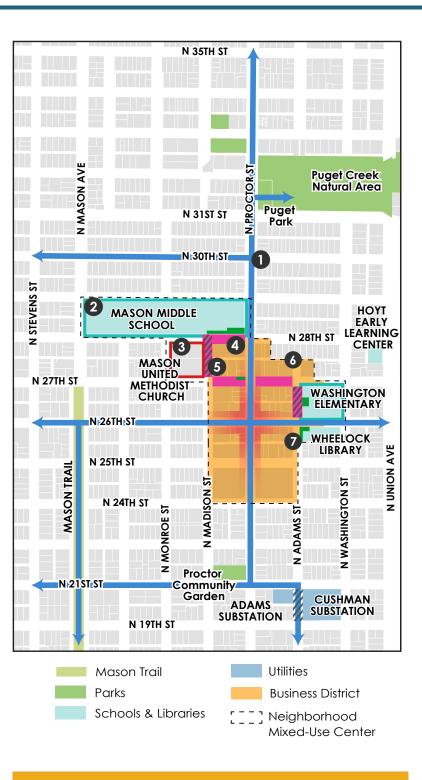
Community Booster Project!

3

Activate streets with "open streets" events, and use these events to test locations for future festival street



More information about the open streets pilot on the next page



Stay involved with the Proctor **Neighborhood Plan!**

Explore opportunities to build a 5 woonerf (neighborhood shared street)



Support small businesses and explore business district capacity support, such as a Business Improvement Area



6

Coordinate with partners to enhance outdoor gathering space and seating areas



You Voted, We're Building It

The two neighborhood-selected projects for the community booster grant (\$50,000) are the **business district tree planting** (see above) and the open streets pilot. The open streets program will start in the summer of 2024, and we will initially seek out community partners to help test and coordinate temporary street closures on non-arterials with small activations at different locations in the business district.



Neighborhood-Wide Actions

Community Booster Project! 8

Promote tree planting and maintenance, including replacing diseased trees within the business district



- Calm traffic on neighborhood streets 9 through citywide programs and projects
- 10 Maintain and expand affordable housing
- Support City efforts to create the new Urban Design Review Program
- Support historic nomination for key, character-defining properties in and around the business district

