

# Proctor Neighborhood Planning VIRTUAL PLAN-A-THON

## Proctor Virtual Plan-A-Thon

On September 29, 2022, the City of Tacoma and community residents held a meeting to kick off the Neighborhood Planning Program in Proctor with group discussions and an interactive mapping activity. Attendees learned about the details of the Neighborhood Planning Program through a short presentation before breaking into teams to share what they see as assets, challenges, and opportunities in the neighborhood.

## About the Neighborhood Planning Program

The City of Tacoma’s pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods. In Proctor, the Neighborhood Planning Program is addressing issues such as community-building, business district vitality, neighborhood livability, equitable development, place identity and history, sustainability, and other special projects as identified by the community.



The program begins with a robust community engagement phase, and then moves into implementation of key neighborhood strategies. The Proctor Virtual Plan-A-Thon was the kickoff for the community engagement phase of the project.

## What We Heard

In the meeting, we asked participants to break into small groups and discuss:

- What do you love about Proctor?
- What does Proctor need in order to grow in a way that serves current and new residents? What issues is Proctor facing, or would you like to see addressed?
- Are there known neighborhood resources (organizations, institutions, physical places) that could help support what you love or address these challenges?

We recorded the responses in our live [interactive map](#).

During our breakout group discussion, we heard the following ideas from community members:

|               | What we heard   |
|---------------|---|
| <b>ASSETS</b> | <p>Neighbors in Proctor appreciate:</p> <ul style="list-style-type: none"> <li>• Livability of the Proctor neighborhood, including walkability to schools, parks, the library, banks, and a variety of unique and local businesses</li> </ul> |

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|-----------------------------|---|
|                             | <ul style="list-style-type: none"> <li>• Central location with easy access to other communities and amenities in Tacoma</li> <li>• Regular events in Proctor that bring the community together</li> <li>• The tree canopy, streetscape, architectural variety, and historic buildings that make Proctor a beautiful neighborhood with a unique sense of place</li> <li>• University of Puget Sound as a community resource and asset</li> </ul>   |
| <p><b>CHALLENGES</b></p>    | <ul style="list-style-type: none"> <li>• Need for traffic calming and pedestrian safety, especially in and around the business district and schools</li> <li>• Need for parking management in key locations</li> <li>• Need for enhancement and maintenance of the urban tree canopy</li> <li>• Lack of access to convenient and frequent public transit</li> <li>• Business displacement and increasing commercial rents</li> <li>• Maintaining an interesting and varied streetscape that is human-scale and has street-level retail, particularly in new construction</li> </ul>   |
| <p><b>OPPORTUNITIES</b></p> | <ul style="list-style-type: none"> <li>• Interest in creating safer and more walkable streets, including by closing specific streets to cars</li> <li>• Placemaking, including additional trash cans (during the Farmers Market), beautification, signage, hanging baskets, murals, or landscaping</li> <li>• Support for improving tree canopy and enhancing existing green space</li> <li>• Reuse of the Cushman and Adams Substation</li> <li>• Puget Park as a space for clean-up, restoration, education, and tree planting projects</li> <li>• Great community organizations and resources</li> <li>• Connect the Neighborhood Planning process with other ongoing City programs and initiatives</li> </ul> |