Proctor District
Neighborhood Planning

VIRTUAL PLAN-A-THON

September 29, 2022
AGENDA

Introductions

Program overview – 20 minutes
• What’s the Neighborhood Planning program?
• What we’ve heard so far
• Timeline

Small group brainstorming – 40 minutes
• What’s your vision for the future of Proctor?

Report back and next steps – 30 minutes
LAND ACKNOWLEDGMENT

https://www.youtube.com/watch?v=K Gnac8x-SlM
How we preserve what we value from the past while making space for what we want to see in the future?
PURPOSE

The Pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods.
GOALS

Develop a community-endorsed neighborhood vision:
- Identify neighborhood strengths and weaknesses
- Increase community capacity and buy-in
- Build partnerships
- Identify potential funding sources/resources
- Create a timeline for implementation
There are lots of ways to stay involved in the process!

**Events**
Neighborhood Walking Tour, October 8th
Meet at Wheelock Library

**Steering Group and Volunteer Committees**
Sign up via the interest form

**Share Your Feedback on our Social Pinpoint**
https://engagepiercecounty.mysocialpinpoint.com/proctornp
Proctor District

The Proctor Program will focus on:

- Managing change and growth
- Traffic Safety and Parking
- Supporting a vibrant business district
- Creating a healthy and sustainable neighborhood
- Preserving neighborhood livability
- Promoting equitable development
- Celebrating place identity and history
- Community engagement on the adaptive reuse of the Cushman & Adams Substations
- $50K to kick off select projects
EXAMPLE PROJECTS

- Community identity and branding
- Art
- Physical improvements and cleanups
- Recognition of historic resources
- Sustainability
- Local economic development
- Streetscape and public amenities
- Proposals for specific sites or properties
- Requests for future infrastructure
FOCUS AREA
PROCESS
Project Kickoff
- Plan-A-Thon
- Survey #1 and map
- Steering group

Project Ideas
- Draft priority projects
  - Community review (survey #2 and event)
- Final priority projects

Draft Plan

We are here
COMMUNITY ENGAGEMENT

Key Stakeholders:
- North End Neighborhood Council
- Proctor Business District
- Friends of Cushman Substation
- Farmers Market
- Students
- Renters/property owners
- Representatives of different demographic groups

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1. Introduction
   • Neighborhood Profile
   • Demographics
   • Community Resources
   • Budget/Consulting Needs

2. Existing Conditions
   • Historic Resources
   • Equity Index
   • Infrastructure/ Transportation
   • Land Use/Zoning

3. Policy Framework
   • PSRC: Vision 2040
   • Tacoma 2025
   • One Tacoma Plan

4. Community Engagement Strategy

5. Current/Emerging Neighborhood Issues

6. Neighborhood Goals and Recommendations

7. Implementation Strategy
We’ve heard from neighbors in past feedback…

**WHAT WE’VE HEARD**

- Build neighborhood community through existing events and shared spaces
- Focus on growth management strategies
- Identify and preserve local landmarks
- Maintain and expand tree canopy
- Study traffic and parking challenges and solutions
- Prevent residential and commercial displacement
- Support small and local businesses
  - Expand youth and senior services in the business district
  - Improve walkability in the business district
  - Tenant selection
**READY, SET... PLAN!**

*In breakout groups with your facilitator:*

- **Introduce yourself** and your connection to Proctor
- **Identify a reporter** who will share back to the full group
- **Discuss:**
  - What do you **love** about Proctor? Record this as an **asset**.
  - What **issues** is Proctor facing? What does Proctor need for the future? Record this as a **challenge**.
  - What are known **neighborhood resources** (organizations, institutions, physical places) that could help address these challenges? Record this as an **opportunity**.
- Reporter: What are the **top 2-3 things** your group discussed?
What did you talk about in your groups?

- What do you love about Proctor?
- What issues is Proctor facing? What does Proctor need for the future?
- What are known neighborhood resources (organizations, institutions, physical places) that could help address these challenges?
STAY INVOLVED

There are lots of ways to stay involved in the process!

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Thank you!

We look forward to working together.

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Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning