

**Proctor District
Neighborhood Planning**

Steering Group Meeting #12

December 14, 2023



AGENDA

- **Welcome and Icebreaker**
 - *What's your favorite holiday movie?*
- **Program Updates**
- **Booster Grant**
- **Implementation Strategy**
- **Next Steps**



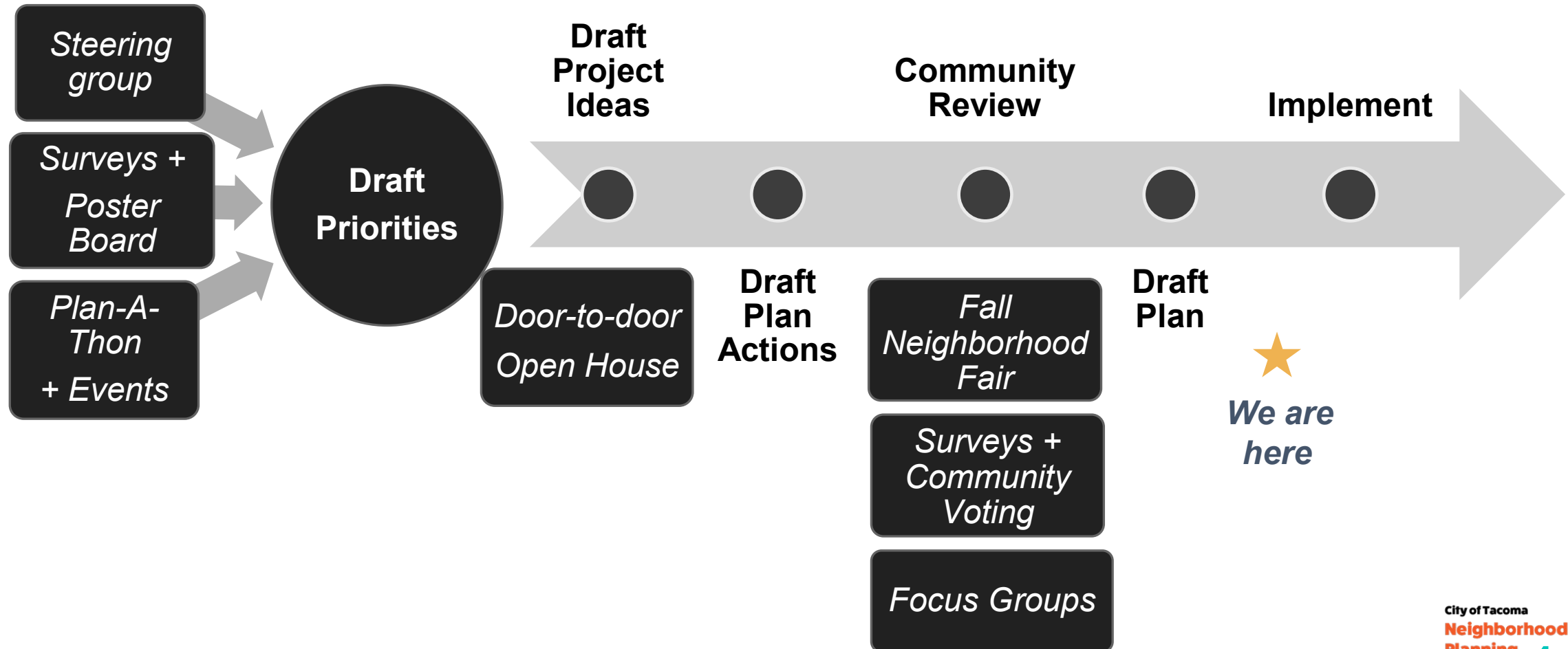
GOALS

Meeting Goals:

- Plan for booster project implementation
- Discuss implementation strategy
- Discuss the future of the Proctor Steering Group



PROCTOR SUMMARY



Program Updates

Plan Adoption:

- Planning Commission Review (complete)
- Council Committee Review and Recommendation (January)
- Council Adoption (February/March)

Implementation Updates:

- PDA working on tree planting
- Historic Preservation Incentives Study
- Urban Design Review Program

PLAN OVERVIEW

Executive Summary

Acknowledgements

Welcome Letter

Introduction

Neighborhood Plan Approach

- Methodology*

Proctor Major Characteristics

- Historic Resources (Pending PTOI Review)

Policy Framework

- Affordable Housing Action Strategy*

Community Engagement Summary

- Steering Group Approach*

Major Ideas Summary*



PLAN OVERVIEW (CONT.)

Recommendations

- Pedestrian Safety and Comfort
- Human-Scale Design
- Community Space
- Sustainability and Climate Adaptation
- Commercial and Residential Affordability

***Implementation Strategy**

- Phasing and Interrelated Actions

***Lessons Learned**

Glossary

***Works Cited**

Appendices

- A. Zoning and Land Use
- B. Historic Resources
- C. *Community Event Summaries
- D. *Survey and Interactive Map Results
- E. *Cushman and Adams Substations Memo
- F. *Mobility and Festival Street Evaluation

MAJOR IDEAS SUMMARY

1. Active transportation **connections and crossings**
2. Coordinate with **schools** to improve safety
3. Implement affordability and public space goals with **new development**
4. Activate streets with **open streets** pilot
5. Explore **woonerf** opportunities
6. Expand **business district capacity** support
7. Enhance **outdoor seating** spaces
8. Promote **tree planting**
9. **Calm traffic** on neighborhood streets
10. Maintain and expand **affordable housing**
11. Support **design review**
12. **Historic nomination** for key properties



Location-Specific Actions

- 1 Improve active transportation connections to the Business District and enhance pedestrian crossings on arterials (➡)
- 2 Coordinate with schools to improve safety and connections (🏫)
- 3 Pursue opportunities to implement Plan public space and affordability goals with future development (🏠)
- 4 Activate streets by testing "Open Streets" locations for future festival streets (🎉)
- 5 Explore woonerf (neighborhood shared streets) opportunities (///)
- 6 Support small businesses and explore Business District capacity support (🏪)
- 7 Coordinate with partners to enhance outdoor gathering spaces and seating areas (🪴)

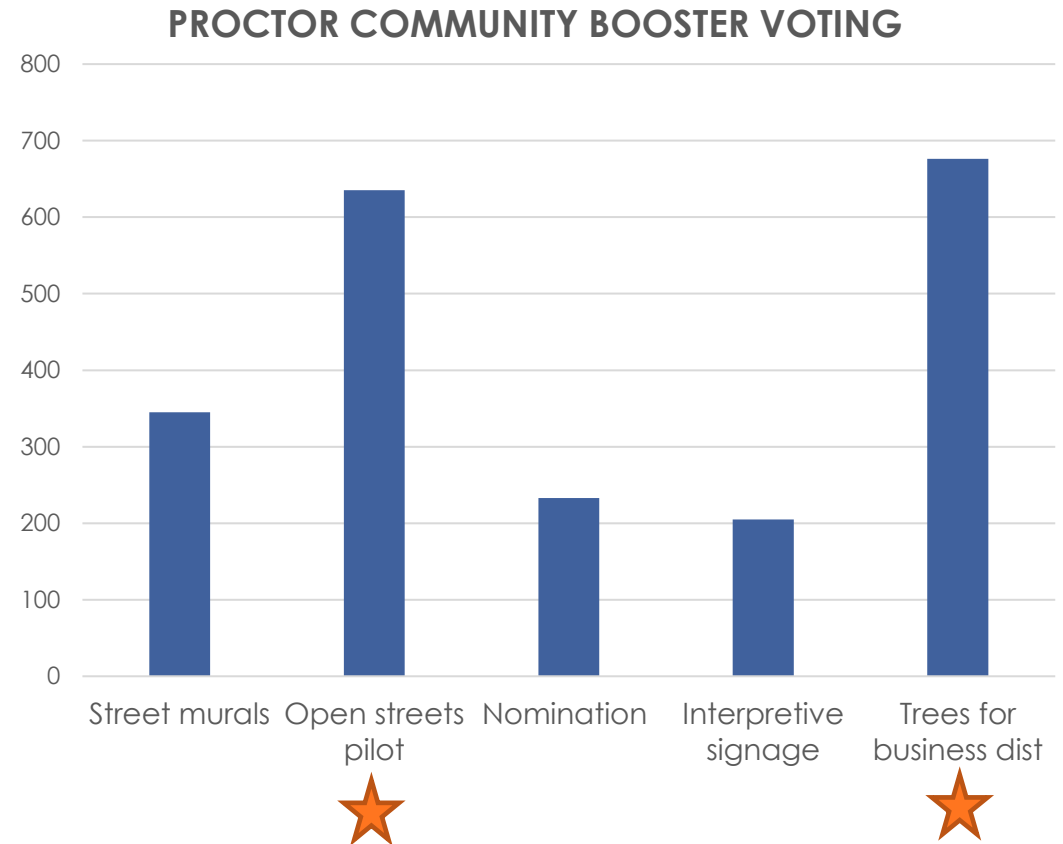
Neighborhood-Wide Actions

- 8 Promote tree planting and maintenance
- 9 Calm traffic on neighborhood streets through citywide programs and projects
- 10 Maintain and expand affordable housing
- 11 Support City efforts for design review
- 12 Support historic nomination for key properties

Community Booster Project

BOOSTER PROJECT

- **Winning projects:**
 - Tree replacement support for the business district
 - Support for community events and/or periodic “open streets” closures
- **Implementation:**
 - **Tree Planting:** work with Proctor District Association to develop a plan and fund tree replacement
 - **Open Streets:** identify local partner(s) to implement open streets project next summer at different locations in the district
 - **Ongoing support from Proctor Steering Group – for discussion**



Community Space Actions


Evaluation criteria:

- Impact to transit
- Proximity to businesses
- Space for seating/gathering

Community Space & Activation

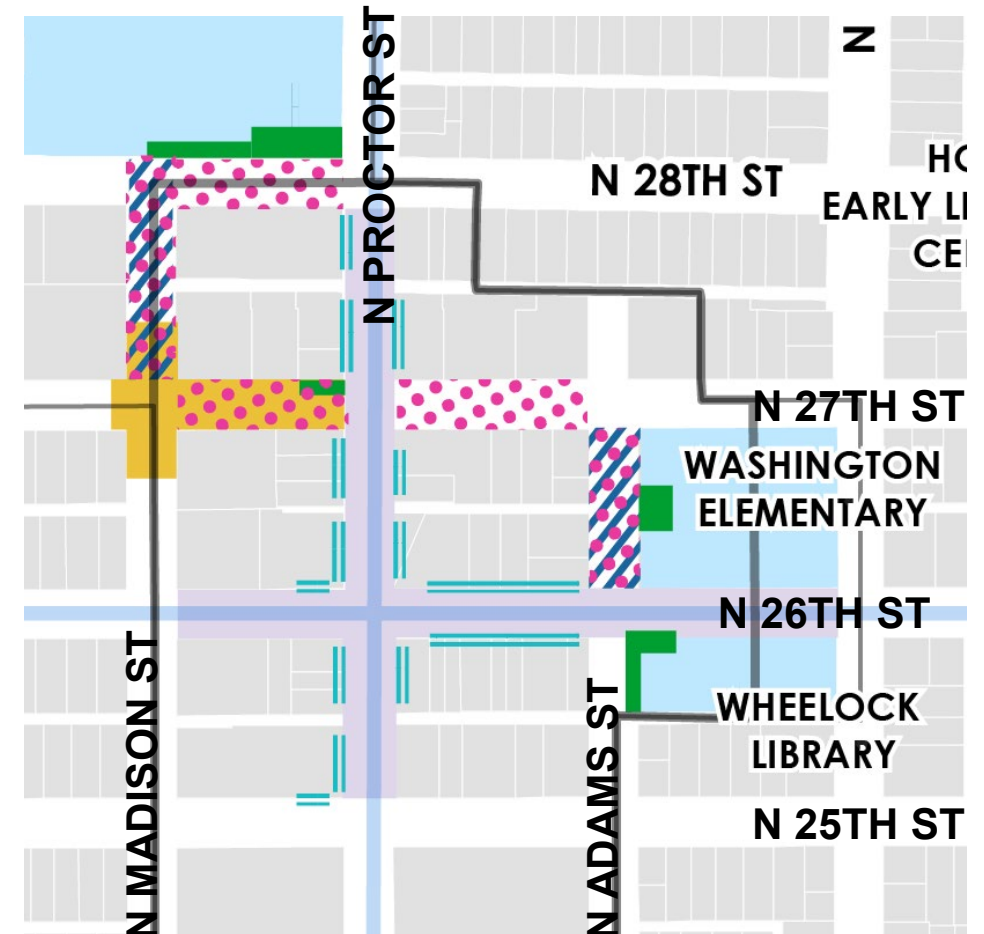


Open Streets Pilot

 **Test locations for regular, temporary closures with activation (e.g., Friday evenings, with stage, food trucks, and seating).** Location selected include these features:

- Close to active streets
- No impact on transit
- Space for seating
- Makes use of schools' public space

Can be used to inform future festival street and/or woonerf improvements



OPEN STREETS PILOT

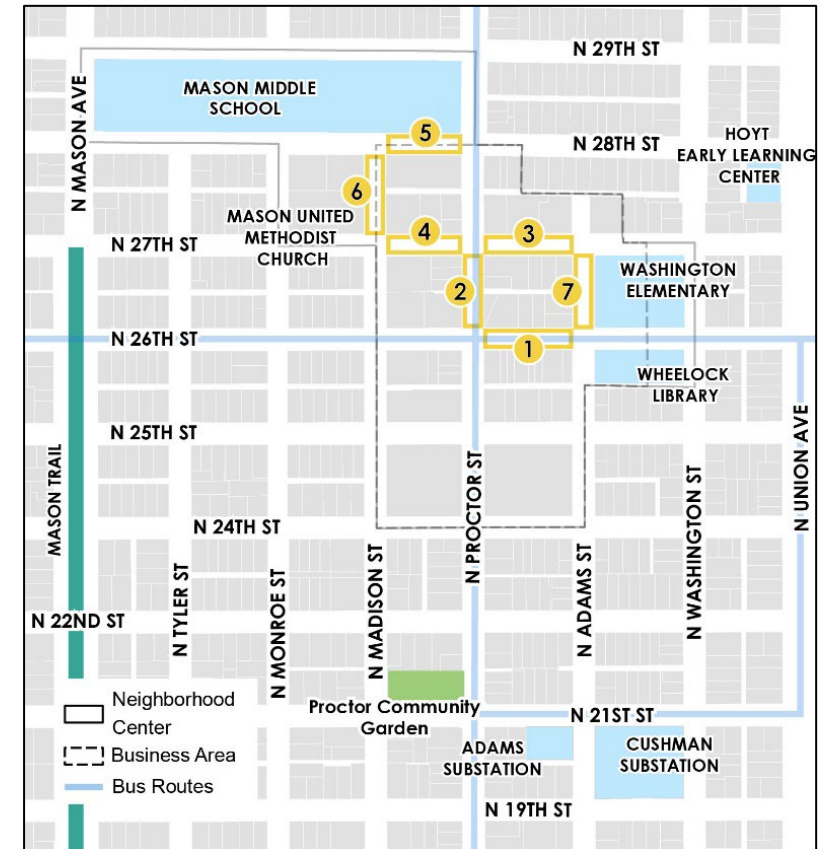
- **Budget:** \$25,000 – for 3-5 events
- **Locations:** Top 5
- **Timing:** Spring/Summer ?
- **Program ideas/partners:**
 - Proctor District Association – fashion night
 - Mason UMC / Greentrike – youth activation
 - Puyallup Tribe / La Paloma - tribal arts market
 - NENC / Friends of Cushman - Cushman event
 - *What else?*
- **Committee/guidance/next steps**



OPEN STREETS PILOT

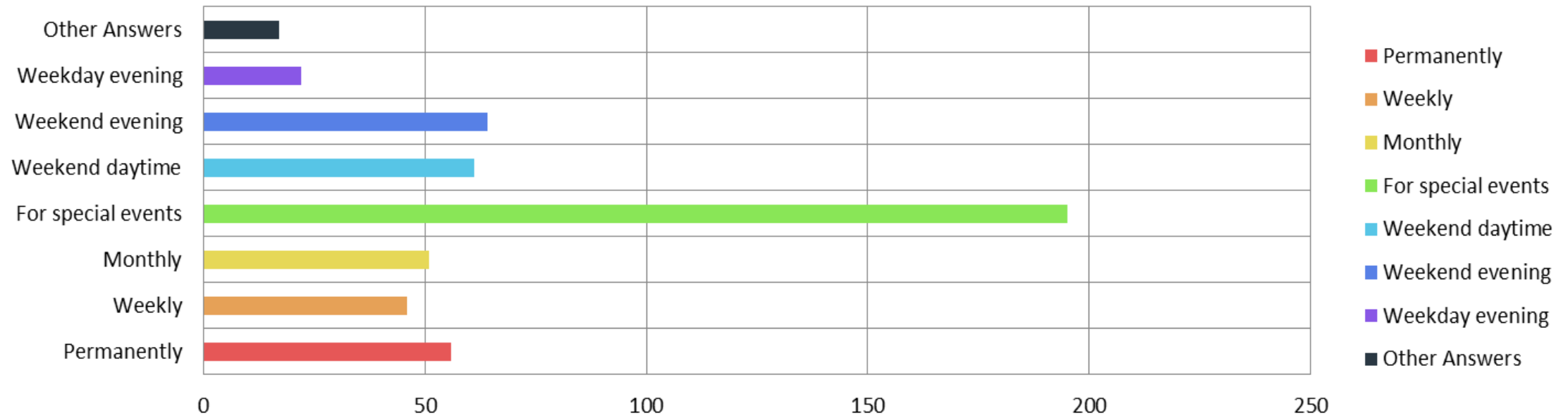
5 non-arterial locations identified:

- **N 27th St** between N Proctor St and N Madison St
- **N 27th St** between N Proctor St and N Adams St (Farmers' Market location)**
- **N 28th St** between N Proctor St and N Madison St**
- **N Madison St** between N 27th St and N 28th St
- **N Adams St** between N 26th St and N 27th St



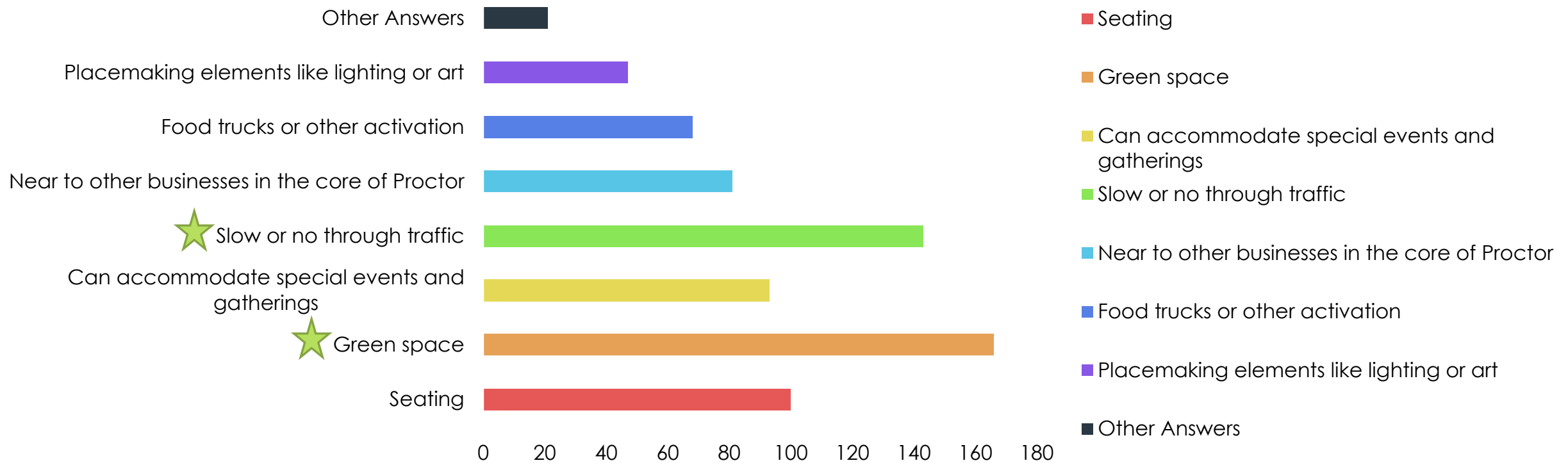
Survey Results – Community Space

Action 9 addresses temporary street closures to cars for events and community gathering. If you support this action, select the frequency and timing of when you would like to see street closures (Select all that apply):



Survey Results – Community Space

Actions 1 and 2 promote community gathering through a festival street (Action 1) and seating or other outdoor space (Action 2). What are your top 3 priorities for community gathering space?



OPEN STREETS PILOT

Discussion questions:

- *What other partners should we bring to the table? Open call process?*
- *What other event ideas do you have?*
- *Who should be part of the open streets committee?*
- *How can we evaluate success?*



Implementation Discussion

IMPLEMENTATION STRATEGY



- **Quick Win.** Indicates project that can be completed in the next 1-2 years with existing funding and/or capacity
- **Small Investments.** Projects that can be funded at a low cost and implemented within the next few years
- **Community Priority.** Ranked through “Draft Actions” community survey to be a top community priority for this goal area
- **Booster Project.** Winning community booster projects—will be funded and supported by Proctor Neighborhood Plan through implementation
- **Phasing; Interrelated Capacity; Resources; and Tracking/Stewardship**

Implementation Strategy

Quick Wins:

- Red curb painting (Pedestrian Safety and Comfort Action 2)
- Business district parking management strategy (Pedestrian Safety and Comfort Action 3)
- Update school arrival and dismissal plans (Pedestrian Safety and Comfort Action 13)
- Create a pilot 'open streets' program to test locations for temporary closures and activations on non-arterial streets in Proctor (Community Space Action 1)
- Encourage local businesses to develop streateries (Community Space Action 4)
- Support program to provide doggie bag stations with trash cans (Community Space Action 8)
- Work with residents and businesses to identify bike parking opportunities (Sustainability and Climate Adaptation Action 5)
- Advocacy for environmentally friendly practices (Sustainability and Climate Adaptation Action 7)

Implementation Strategy

Small Investments:

- Street murals on intersections around schools (Pedestrian Safety and Comfort Action 9)
- Develop a multi-property nomination to the Tacoma Register of Historic Places (Human-Scale Design Action 1)
- Conduct incentives study to incentivize future nominations and adaptive reuse of historically significant buildings in Proctor (Human-Scale Design Action 2)
- Support creation of Neighborhood Mixed-Use Centers design standards to support pedestrian-friendly main street identity (Human-Scale Design Action 3)
- Enhance the identity of the district through small interventions (interpretive signage, wall and street murals, landscaping)(Human-Scale Design Action 5)
- Study the creation of a Business Improvement Area (Community Space Action 9)
- Opportunity site study for affordable housing (Commercial and Residential Affordability Action 1)

Implementation Strategy

Community Priority

- Add/enhance crossings at non-signalized locations on arterials in the business district boundaries (Ped Safety and Comfort 6)
- Support Urban Design efforts to create design guidelines that support pedestrian orientations in Neighborhood Centers like Proctor (Human-Scale Design 3)
- Identify locations for gathering and shared public outdoor seating, and enhance these locations – library, along N 27th St, near schools (Community Space Action 5)
- Remove paving in select areas of the business district, depave select areas, and replace diseased trees (Sustainability Action 1) and Support Urban Forestry's tree canopy goals of 30% through residential tree planting and care (Sustainability Action 2)
- Preserve existing multi-family workforce housing to prevent displacement; seek opportunities to collaborate with a community land trust for long-term affordability (Affordability Action 2) and Identify tools to support legacy, small, and/or BIPOC-owned businesses to attract and retain affordable commercial space (Affordability Action 4)

Implementation Strategy

Interrelated Actions and Timing

- **Start with a BIA:** community events, outdoor seating, trees/landscaping, business support, and parking management
- **Open streets pilot:** connections to festival street, outdoor seating, and woonerf
- **Parking, transit, and biking connections:** Parking management strategy, bike infrastructure, crossing improvements

Actions Dependent on Outside Processes

- Mason United Methodist Church: affordable housing, woonerf, indoor space, parking
- Cushman/Adams Substation

Small Group Discussion Questions

Implementation strategy

What components of the Plan do you think are highest-opportunity (considering community priority, feasibility, etc) and what should we start working on for implementation?

What are your top actions for the Steering Group to focus on?

How should we tackle these – committees? Full Steering Group?

Next Steps

NEXT STEPS

Steering Group

- Steering Group evaluation form
- 2024 meeting schedule

Proctor Neighborhood Plan

- Finalize plan for Council adoption (Winter 2024)
- Begin quick win implementation

Thank you!

We look forward to working together.

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