GROUP NORMS

Discussion guidelines for our work together:

- **Respect each other’s time.** As much as possible, please be on time, attend meetings, and come prepared. Listen to each other for understanding.

- **Take space, make space.** Share your ideas, then step back to actively listen. If you’re talkative, remember to step back; if you’re quiet, remember to step up.

- **Expect the best.** When someone says something, assume the best intentions; ask clarifying questions. And keep in mind that sometimes impact is different than intent.

- **Be positive and solution oriented.** Keep moving forward. Be aware of what we can and cannot change.

- **Know that you are valued.** You are making a big contribution to the Proctor neighborhood – thank you!
Proctor District
Neighborhood Planning

Steering Group Meeting #10

July 13, 2023
AGENDA

• Welcome and Icebreaker (in chat):
  • Share your summer plans?

• Program Updates
  • Summer/Fall Engagement
  • Workshop Recap

• Draft Actions List
• Booster Project
• Next Steps
GOALS

Meeting Goals:

• Finalize draft actions and booster project list
• Prepare for next phase of engagement
• THANK YOU!
Still recruiting business owners

Timeline (tentative)

- **March 25**: Phase 1 Depave at Masonic: complete!
- **Spring 2023**: Recruit business owners
- **Summer 2023**: Identify costs and resources
- **September-October 2023**: Phase 2 Depave and Community Tree Planting
- **Fall 2023 onward**: Ongoing Maintenance
Upcoming Engagement

- Mailer
- Social Pinpoint:
  - Online survey of draft actions
  - Community booster project voting
- Focus Groups
  - Business district
  - Tenant groups
- Events:
  - Proctor Arts Fest, August 5th
  - Farmers Market, August 12th & 19th
  - Cushman Community Center Pop-up Event, September 9th
Workshop Recap

- Thank you!
- Clarity around key top priorities and lower priorities
- Some actions needed refinement
- Some actions had less consensus
- Ongoing SME review will help to further refine final actions
Guiding Questions:

• How are the draft actions reflective of the feedback we are getting from the community and the input we have collected?

• Do these reflect what makes Proctor unique?
Priority Areas, developed based on community and Steering Group feedback:

- Human-Scale Design
- Commercial and Residential Affordability
- Pedestrian Safety and Comfort
- Outdoor Community Space
- Neighborhood Sustainability and Climate Adaptation
Draft Actions:
Human Scale Design (Urban Planning, Pedestrian Orientation, Historic Preservation)

**TOP action:**
UD1. Develop a nomination to the Tacoma Register of Historic Places to preserve a select group of historically significant buildings within the business district

**Actions for additional discussion:**
UD3. Support for design standards for new development to complement existing buildings and character in Proctor’s Mixed-Use Center
- Support creation of Neighborhood Mixed-Use Centers design standards to support pedestrian-friendly main street identity.
- Support for creation of administrative design review process.
Draft Actions: Commercial and Residential Affordability

TOP action/Additional discussion:

CRA1. Ensure new housing is attainable for diverse incomes and needs, including families and seniors:

• Support for housing affordability requirements/inclusionary zoning for new and/or existing development

• Identify specific opportunity sites (e.g., sites with large parking lots or other conditions indicating opportunity for development) in Proctor for housing, and attract housing providers, especially affordable housing and permanent supportive housing.
Draft Actions:
Pedestrian Safety and Comfort

**TOP action:**
PS6. Enhance pedestrian crossings in key locations, as determined based on crash data and community use, such as: Schools, library, between grocery stores, and Farmers’ Market. 

*Note: specific locations TBD with Fehr and Peers analysis*

**Actions for additional discussion:**
PS3. Develop a parking management strategy, including increasing enforcement, expansion of time-limited parking, implementing flexible parking options (e.g., load zones, hybrid zones), and possible future paid parking.

PS4. Calm traffic for all modes by improving bike infrastructure in key locations (such as along N 26th and N Proctor in the business district).

PS9. Work with the PBDA in regularly closing streets within the business district for events and general community gathering (e.g., every Friday evening and/or Saturday).
Draft Actions:
Outdoor Community Space

**TOP action:**
OCS1. Assess location for a festival street, pedestrian plaza, or woonerf. Seek funding for design and to pilot temporary woonerf-style interventions to slow traffic and provide gathering space on a block in Proctor.

**Actions for additional discussion:**
OCS2. Identify locations for gathering and/or shared public outdoor seating, such as:

- Community plaza at Wheelock Library (corner of N Adams and N 26th)
- Streateries for local business (on sidewalks or in parking spaces)
- Coordinate with festival street for eating area and placemaking such as string lights and possible food truck location.
- Pocket parks for providing green space (e.g. aligned with new development).

OCS5. Business Improvement Area and/or capacity support for the business district association.

- Support ongoing landscaping, maintenance, parking, and marketing needs
- Continue, support, and expand community events for people of all ages.
Draft Actions: Sustainability and Climate Adaptation

**TOP action:**
SCA2. Support for residential tree planting and care
  - Promote Grit City Tree program through outreach partnership
  - Educate community about tree care

**Actions for additional discussion:**
SCA4. Update development standards to require more electric vehicle charging stations with redevelopment. (This may be part of a citywide update or Proctor could lead as a pilot.)
  - For electric vehicle charging stations installed in the business district, carefully select locations and limit charging/parking time to ensure parking access supports businesses.
• $50,000 for implementation of community priorities
• SG decided to put top priorities to community vote
• Community ‘participatory budgeting’ process:
  • Online and in-person voting
## BOOSTER PROJECT

<table>
<thead>
<tr>
<th>Booster project idea</th>
<th>Estimated cost</th>
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</thead>
<tbody>
<tr>
<td>Nomination for key historic buildings in downtown Proctor</td>
<td>$30K</td>
</tr>
<tr>
<td>Interpretive signage to share cultural history and/or Puyallup Tribe</td>
<td>$20K</td>
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<tr>
<td>Wall murals</td>
<td>$10K</td>
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<tr>
<td>Tree replacement support for the business district</td>
<td>TBD</td>
</tr>
<tr>
<td>Painted street intersection murals near schools</td>
<td>$20K</td>
</tr>
<tr>
<td>Support for community events and/or periodic “open streets” closures</td>
<td>TBD</td>
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<tr>
<td>Funding to support business district with event planning</td>
<td>TBD</td>
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<tr>
<td>Support for small businesses facing displacement</td>
<td>TBD</td>
</tr>
<tr>
<td>Contribution to covered seating area at Puget Park</td>
<td>TBD</td>
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</table>
PROCTOR SUMMARY

Steering group
Surveys + Poster Board
Plan-A-Thon + Events

Draft Priorities

Draft Project Ideas

Door-to-door Open House

Draft Plan Actions

We are here

Community Review

Fall Neighborhood Fair
Surveys + Community Voting
Focus Groups

Draft Plan
NEXT STEPS

Proctor Next Steps
• Summer 2023:
  • Draft actions to community
  • Internal review for feasibility

• Fall 2023:
  • Integrate community feedback on Draft Actions
  • Bring Draft Plan to Planning Commission and Council Committees

• Winter 2024:
  • Final plan for Council adoption
<table>
<thead>
<tr>
<th>Month</th>
<th>Topic</th>
<th>Speaker</th>
<th>Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Topic Prioritization Part 2 - Update on program/SG meeting timeline; revisit program values</td>
<td></td>
<td>Targeted engagement meetings</td>
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<tr>
<td></td>
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<td></td>
<td>Library / UPS display</td>
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<td>Promotions</td>
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<td></td>
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<td>Depave meeting</td>
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<tr>
<td>February</td>
<td>Affordable Housing &amp; Displacement</td>
<td>Home in Tacoma/ Affordable Housing Action Strategy</td>
<td>Targeted engagement meetings</td>
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<tr>
<td>March</td>
<td>Ped Safety &amp; Comfort Depave</td>
<td>Public Works; Tacoma Public Schools; Traffic Consultant</td>
<td>Door-to-door; Online survey with 4 priorities</td>
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<tr>
<td>April</td>
<td>Human Scale Design</td>
<td>Urban Design Studio</td>
<td>Jr. Daffodil Parade, April 22nd; Historic Preservation Walk, April 29th; TPL Earth Day Scavenger Hunt</td>
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<tr>
<td>May</td>
<td>Outdoor Community Space, Parks &amp; Trails</td>
<td>Tacoma Public Schools</td>
<td>Tabling/Door to Door; Parks Walk &amp; Talk, May 20th</td>
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<tr>
<td>June</td>
<td>Project Prioritization 1</td>
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<td>Review Public Comments; June 3rd Open House Event</td>
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<tr>
<td>July</td>
<td>Review of draft actions and booster projects</td>
<td></td>
<td>End of July Mailer; Launch online survey and booster voting</td>
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<tr>
<td>August</td>
<td>Project ideas Implementation Discussion (Community Booster Project)</td>
<td></td>
<td>Draft Actions; Proctor Arts Fest; Farmers’ Market table; Online survey and booster voting</td>
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<td>October</td>
<td>Draft Plan</td>
<td></td>
<td>First Draft of Proctor Neighborhood Plan Review</td>
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<tr>
<td>Fall 2023</td>
<td>Review public feedback</td>
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<td>Finalize Plan</td>
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Thank you!
We look forward to working together.

Lauren Hoogkamer, Principal Planner
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Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning