### Proctor District Neighborhood Planning

### **Steering Group Meeting #7**

April 13, 2023



#### **AGENDA**

- Welcome and Icebreaker (in chat):
  - Did you do anything for Spring Break?
- Program Updates
  - Outreach Recap
  - Open House Event
  - Volunteer Opportunities
  - Previous Meeting Recap
- Urban Design Studio Discussion
- Q&A
- Next Steps



#### **GOALS**

#### **Meeting Goals:**

- Share Steering Group updates
- Share Spring Engagement Opportunities
- Discuss Human Scale Design and hear from the Urban Design Program



# **Engagement Recap**

#### Engagement Recap:

- Display Board at Library/TPL Events
- UPS Tabling
- Online survey still live
- Interactive map summary coming soon





### **Depave Update**



#### Still recruiting business owners through May 1

#### Timeline (tentative)

- March 25: Phase 1 Depave at Masonic: complete!
- Spring 2023: Recruit business owners
- September-October 2023: Phase 2 Depave and Community Tree Planting
- Fall 2023 onward: Ongoing Maintenance

# Proctor Neighborhood Plan Open House Event

- June 3, 10am-2pm
- Wheelock Library
- Free coffee/pastries
- Market Bucks giveaways
- Resource tables
- Family craft activities
- Petting zoo
- Russian/Ukrainian resources
- Any ideas for increasing input/participation?

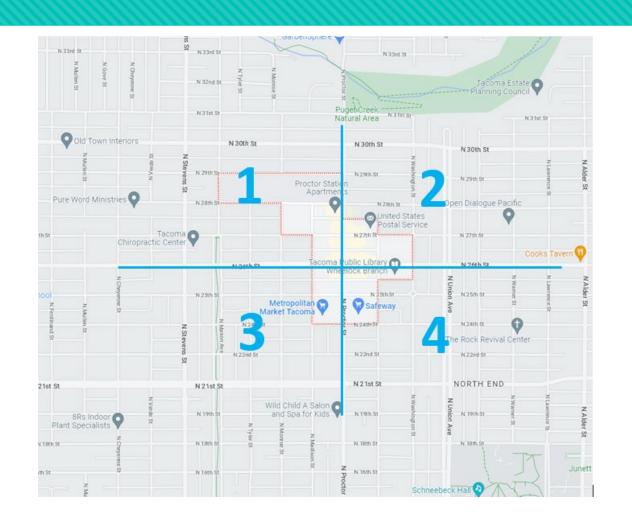
#### **Button Ideas:**

- I Heart Proctor
- Ask me about the Proctor Neighborhood Plan?
- I Planned in the Proctor Neighborhood Plan!
- Proctor Neighborhood
- Cushman Substation Image

### **Volunteer Opportunities**

#### Jr. Daffodil Parade Tabling

- Meet in front of Mason Church
- April 22, 9am-12pm
- 2 slots of 1.5 hours each
- Door-to-Door Outreach
  - On your own



Month	Topic	Speaker	Engagement	
January	Topic Prioritization Part 2 - Update on program/SG meeting timeline; revisit program values		Targeted engagement meetings Library / UPS display Promotions Depave meeting	
February	Affordable Housing & Displacement	Home in Tacoma/ Affordable Housing Action Strategy	Targeted engagement meetings	
March	Ped Safety & Comfort Depave	Public Works Tacoma Public Schools Traffic Consultant	Door-to-door Online survey with 4 priorities	
April	Human Scale Design	Urban Design Studio	Jr. Daffodil Parade, April 22nd  Historic Preservation Walk, April 29 <sup>th</sup> TPL Earth Day Scavenger Hunt	
May	Outdoor Community Space, Parks & Trails	Tacoma Public Schools	Tabling/Door to Door  Parks Walk & Talk, May 20th	
June	Project Prioritization 1;		Review Public Comments  June 3 <sup>rd</sup> Open House Event	
July	Project Prioritization 2		Mailer to promote summer event	
August	Project ideas Implementation Discussion (Community Booster Project)		Community Event: Draft Plan Proctor Arts Fest; Farmers' Market table Social Pinpoint	
September	Review Community Feedback		Sept. 9 <sup>th</sup> Cushman Street Fair	

#### **MARCH MEETING RECAP: SCHOOLS**

#### Tacoma Public Schools/Safe Routes to School

- School arrival and dismal plans- SRTS to create a plan and get the word out—Summer 2023
- Employee and staff parking-We can work with TPS staff, if this is of interest
- Painted bus parking—We can work with TPS, if this is of interest
- Painted intersections---We can support this through Neighborhood Planning, if the community agrees
- Enhanced crossings (RRFB, raised crosswalks), we can explore this for a future recommendation
- Hoyt is not eligible for a school zone
- Support for funding for SRTS and Vision Zero
- NPP can work with the schools to host Walk and Roll Days if the school/community wants to <a href="https://www.cityoftacoma.org/cms/One.aspx?portalld=169&pageId=145667">https://www.cityoftacoma.org/cms/One.aspx?portalld=169&pageId=145667</a>
- May = Walk & Roll (or Bike & Roll) to school Month
- October = Walk & Roll to School Day
- https://cms.cityoftacoma.org/PublicWorks/SafeRoutes/SRTSActionPlan.pdf

#### MARCH MEETING RECAP

#### **Pedestrian Safety Survey Follow-Up** – Questions and comments from you:

- Top actions:
  - All-ways crossing and accessible ped signals at 26th and Proctor
  - Enhanced crossings at key locations
  - Locations for painted intersections and/or traffic circles
  - Festival street (along N 27th St, N. 26<sup>th</sup> St, or elsewhere)

#### Other ideas:

- Regular closures at 26th and Proctor and/or other along Proctor St
- Walk-to-school encouragement programs
- Angled parking on side streets
- Offsite improvements required for developers

#### What's Next: Prioritization discussion in June

### **Human Scale Design: What We Heard**

#### 12/8 Steering Group Meeting

After reviewing the interactive map, Steering Group breakout groups identified their top priorities. You said:

- Creating public spaces
- The "Proctorness" of Proctor, or the look and feel of the neighborhood
- Outdoor gathering/community space

### Interactive Map and Social Pinpoint Survey (live now – 173 responses to date)

- Design guidelines
- Informational and/or interpretive signage
- Preventing blank walls
- Treating existing blank walls with murals
- Proctor "Gateway" at 21st and Proctor
- Historic preservation and adaptive reuse
- Public outdoor seating
- Smaller and more flexible retail spaces
- Tree planting and landscaping

### **Urban Design Studio Introduction & Work Overview**

#### Carl Metz

Senior Planner cmetz@cityoftacoma.org

#### **Stephen Antupit**

Senior Planner santupit@cityoftacoma.org

#### **Urban Design Review Program**

New development review process for larger developments within Mixed Use Centers.

#### Code Standards & Requirements

Includes Code amendments as staff leads as well as advisory support for other leads.

#### Project-level Urban Design Support

Projects include streetscape, public art, open space and other placemaking efforts. Leval of support varies project-by-project.

# **Urban Design Studio**Neighborhood Plan Support

#### **Urban Design Review Program**

- Design guidelines
- Preserve & enhance unique aspects of the Proctor area
- Adaptive reuse

#### Code Standards & Requirements

- Blank wall requirements
- Smaller, flexible storefront spaces
- Historic preservation

#### Project-level Urban Design Support

- Creating public gathering spaces parks, plazas, "festival street"
- Street trees, landscaping, etc.
- Street furniture seating
- "Gateway" feature
- Signage and wayfinding
- Public art murals

### **Urban Design Studio Urban Design Review: Goals**

### City Council Direction through Budget Actions and Comprehensive Plan Improved Design Outcomes:

- Build upon existing design-related regulatory tools
- Add flexibility and promotes innovation

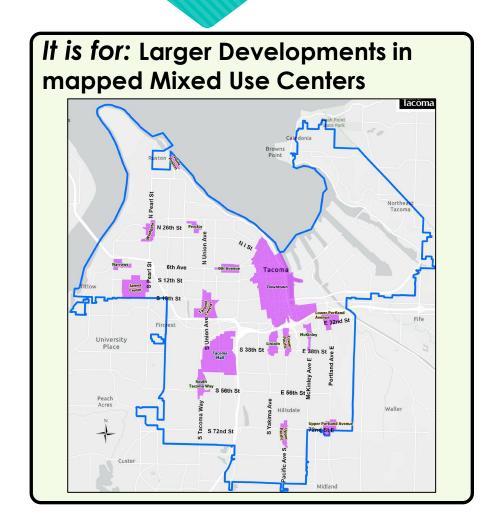
#### **Community Responsiveness:**

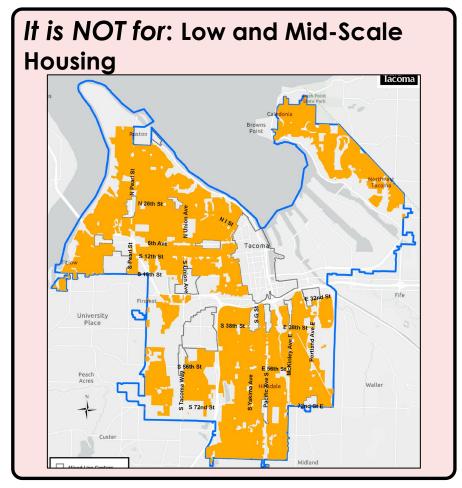
- Result in context sensitive development reflective of community vision and values
- Provide opportunities for productive public involvement
- Focus on planned growth centers

#### **Efficient:**

- Integrate with other City processes
- Practical administration
- Understandable and predictable processes and requirements

# **Urban Design Studio Urban Design Review: Where it will Apply**





Home in Tacoma developing new & revised **Design Standards** for Middle Housing

# Urban Design Studio Urban Design Review: Priorities and Scope

Focus is on "big picture" opportunities and early guidance on neighborhood and context-sensitive issues of walkability, connectivity, transit, active transport, and climate-smart design.

It is **NOT** an effort to dictate architectural style, colors, details, or finishes.

It **does NOT change zoning**, height, or the number of parking spaces required.

The seven priorities (shown at right) support City policies and reflect community input that prescriptive code standards cannot fully anticipate.

**SITE PLANNING** 

CONNECTIVITY

ARCHITECTURAL COMPOSITION

**PUBLIC REALM** 

**OPEN SPACE** 

**CULTURAL VITALITY, HERITAGE & CREATIVITY** 

**CLIMATE RESPONSIVENESS** 

# **Urban Design Studio Urban Design Review: Community Engagement**

- ✓ Online open house with 300+ survey responses
- ✓ Presentations at community meetings and neighborhood planning events
- Stakeholders in ongoing Project Advisory Group represent:
  - ☐ Affordable housing nonprofits working at scale
  - ☐ Housing Authority and Tacoma Public Schools
  - ☐ Downtown development and revitalization
  - ☐ Architecture
  - ☐ Planning Commission
  - ☐ Placemaking and urban design
  - ☐ Green Building



# **Urban Design Studio Urban Design Review: Process Thresholds**

Mixed Use Center	Smaller Developments: Building Permit Review only	Larger Developments: Administrative-Review	Largest Developments: Board-level Review
Neighborhood Center			
<ul><li>Downtown</li><li>Tacoma Mall</li><li>Crossroads Center</li></ul>			

# Urban Design Studio Urban Design Review: Proctor Neighborhood Center

**SITE PLANNING** 

**CONNECTIVITY** 

**ARCHITECTURAL COMPOSITION** 

**PUBLIC REALM** 

**OPEN SPACE** 

**CULTURAL VITALITY, HERITAGE & CREATIVITY** 

**CLIMATE RESPONSIVENESS** 

#### **Urban Design Review Program**

Design Guidelines – Citywide for all mixed use centers (Neighborhood Centers to Downtown)

#### General

Preserve & enhance unique aspects of the Proctor area

Cultural Vitality, Heritage & Creativity

Adaptive reuse is encouraged

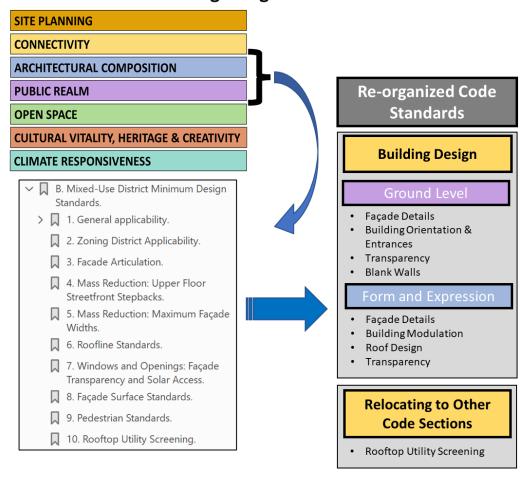
### **Urban Design Studio Code Standards & Requirements**

#### **Current Code Amendment Package**

Limited to Mixed Use & Downtown Districts

- Reorganize & Retool Building Design Standards
- Better align standards between X & Downtown Districts
- Align Maximum Setbacks for Residential Development
- Revise Yard Space exception provisions
- Establish new Residential transition standards

#### **Mixed Use District Building Design Standards**



### **Urban Design Studio Code Standards & Requirements**

#### **Potential Future Code Amendment Items**

Likely focused on Mixed Use & Downtown Districts

- Mixed Use District Height Bonuses
- Downtown District FAR Bonuses, Parking
- Block standards: perimeter, length, mid-block connections

#### Code Standards & Requirements

#### **Building Design Standards**

- Blank wall requirements revise existing standards
- Smaller, flexible storefront spaces revise existing related standards

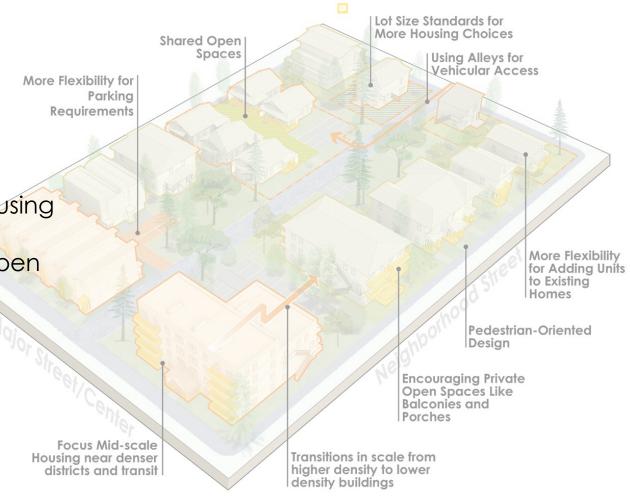
<u>Landmark Designation & Regulation – Not Urban Design Studio</u>

Historic preservation

# **Urban Design Studio Code Standards & Requirements**

### Low & Mid-Scale Code Amendment Items Home in Tacoma

- Establish new zoning districts & development standards
- Revise existing design standards
- Establish new design standards for middle housing types as needed
- Evaluate other relavent stanards parking, open space, access, scale transitions

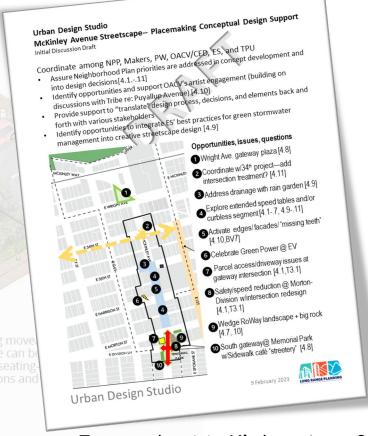


# Urban Design Studio: Project-level Urban Design Support

### Project-level Urban Design Support Streetscape improvements – streetscape

- Streetscape improvements street trees, landscaping, street furniture, wayfinding
- Creating public gathering spaces parks, plazas, "festival street"
- Placemaking "Gateway" feature, public art

MAKERS/City of Rentor



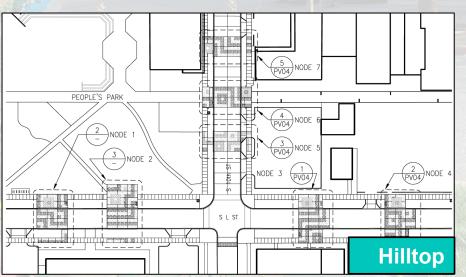
Example: McKinley Ave Streetscape Project (Spring, 2023)

# **Urban Design Studio: Project-level Urban Design Support**

#### **Festival Street Precedents**

- Lincoln District
- Hilltop (unfunded/in design)
- Roberto Maestas/Beacon Hill (Seattle)









### Thank you!

#### We look forward to working together.

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Anneka Olson, Senior Planner aolson@cityoftacoma.org

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