

## **Proctor Neighborhood Planning**

### **Steering Group – Meeting #4**

**January 12, 2022**

**5:30 – 6:45p.m.**

#### **ATTENDEES**

##### **Staff:**

Lauren Hoogkamer, Neighborhood Planning

Anneka Olson, Neighborhood Planning

Charlotte Hevly, Neighborhood Planning

##### **Steering Group:**

Alayna Linde

Callie Stoker-Graham

Felicity Devlin

Georgette Reuter

Gerrit Nyland

Jodi Cook

John Hines

Liz Collins

Matt Stevens

Matt Evans

Michael Lafreniere

Nicholas Bond

Rebecca Rossi

#### **AGENDA**

- **Welcome and Icebreaker**

Lauren walked the group through the agenda and meeting goals. Lauren gave an overview of previous engagement and next steps for outreach and engagement:

- Some steering group members have already connected staff to groups who have scheduled meetings (PTA, Proctor Station) and some are still in progress (UPS).

Anneka: There will be opportunities to help coordinate outreach. Might include coordination with other volunteers outside of the Steering Group.

Rebecca: Can help with signups for volunteers.

Anneka: Also, for the open house event in the spring we will be convening an even coordination group.

Alayna, Callie: Can help with open house coordination.

Felicity, Jodi: Can help with door-to-door outreach.

Lauren: Next steps include a mailer and tabling at events.

- **Values/Priorities**

Charlotte recapped the group's discussion from the October meeting, including some of the highest priorities that we heard from steering group members, key topic areas, and what might be missing.

Charlotte also provided an update on the map comments that we've received since the last meeting.

Lauren recapped priorities from group activities and introduced the priority topic areas from those group discussion.

- **Priority Topics/Schedule**

Lauren reviewed the combined categories of topic areas, based on goals and potential projects.

Felicity: Main Street scale and design should be included and stated specifically

Lauren: We can edit this to make design more explicit.

Michael: What park improvements or amenities and at which specific parks? Also, Cushman is a significant open space that should be a part of the conversation.

Lauren: Provided some examples of comments received about parks (including Puget Park) and that Cushman will be a separate process.

Jodi: Historic preservation was something we talked about, for buildings inside of the district and surrounding neighborhoods. Cushman process is ongoing and excited about progress there and potentially events.

Georgette: Maybe people take it for granted, but the historic character of Proctor is what people are talking about when they talk about design. Maybe we need events with more in-depth history so residents can learn more.

Rebecca: Just because something is your priority, it doesn't mean it will rise to the top when we survey a larger group of people. We're in a community that already sees the value of historic buildings and has commitments to historic buildings.

Lauren reviewed the draft schedule for Steering Group meetings including topic areas, engagement events, and later project prioritization and implementation.

Jodi: It feels like a lot of this is centered on the Proctor Business District (like depaving and tree planting). Can we integrate projects outside of the Business District, in the residential neighborhood as well? We want to make sure we're not forgetting about the areas surrounding the Business District as well.

Callie: Can connect people with Grit City Trees to get free trees.

Michael: Agrees with Jodi. Wants neighborhood planning to be not just about the business district.

Alayna: Scheduling question: what are the meetings about until we make the draft plan?

Lauren: We will be bringing in the subject matter experts to present about funding and constraints. After we hear about this, we will get more into detail about specific projects, which we will then bring back to the community. One aspect will be determining what resources we have to launch projects now versus long-term.

Jodi: The North End Neighborhood Council wants to repeat our 2016 tree planting of over 100 trees working with City Forestry. It's great Callie that you have done so on your own street as well. Would be great to involve PTAs or schools to help drive tree canopy for walkability during our increasingly hot summers.

Michael: Arts Fest is in Early August. Stephen Treffers from Historic Tacoma has offered to guide a walking tour of the neighborhood. Could be coupled with the Open House event.

Jodi: In the past, Georgette arranged Sarah Low from Tacoma Tree Foundation for a tree walking tour.

Lauren: This engagement calendar can be added to with as many events as you want. Please let us know if you have ideas.

Georgette: Jodi had an idea for a walk of historical homes. Would be very interesting to talk about the diversity of the architecture in the neighborhood.

Lauren: Any other engagement ideas or topic areas to add?

Liz: Will get back to Lauren about events on campus. Also, there is a schedule online.

Anneka: If there's anyone else with connections with UPS, feel free to connect us.

Michael: If Elliot comes, could he include in his presentation what a subarea plan is and what it does? Would like to better understand this.

Georgette: Could Elliot explain this what would be the impact of Home in Tacoma on the neighborhood, and what does it mean for Proctor to be a mixed-use center?

Lauren: Yes, and urban design studio will be talking about this as well.

Jodi: What is the status of Cushman? If we want to do a street fair, it takes a long time to get the permitting done. This should factor into time frame for planning an event.

Councilmember Hines: Will be able to update the group on Cushman at the next meeting. It is good to narrow in on priorities and then also see how this ties into broader planning goals.

- **Engagement Plan**

Lauren reviewed next steps for meetings and engagement, including the depave.

- **Next Steps**

Felicity: What is the timing of door-to-door outreach? What kind of input will we be asking for? Is that too late? Also, how should people give feedback now, is the map the main tool? The map is a great tool, but it makes people focused on very location-specific projects and doesn't encourage the higher-level vision thinking. The question what do you love about Proctor gets at more qualitative answers.

Michael: One suggestion: could we have a high-level overview recorded presentation that the Steering Group could share? Could be shared with a wider audience for better understanding of Neighborhood Planning.

Lauren: We will talk with our media office to set that up. If anyone wants to join in on a recording, we can arrange that as well.

Anneka: We can tailor the outreach and start the door-to-door earlier.

Jodi: Can we have Mike Carey come? What would he recommend for nurturing the trees? We want to be a prototype for other neighborhood projects.

Georgette: Can you tell us more about the Open House planning?

Lauren: This would be an in-person event. It could be any type of event, that is what the committee would work on.

Felicity: We are thinking of organizing a standing social meeting on 3<sup>rd</sup> Thursdays at Peaks and Pints for the Steering Group to meet up in person.

Councilmember Hines: We might want to wait to knock on doors. I would be interested in a wrap up of what we heard from all of the different engagements so we can share that back and compare what we heard. The Timing of going door to door might be good before the open house.

**Action items:**

- Coordinate with door-to-door scheduling and create handout/survey for use during that outreach – opportunity to do this before the open house in spring
- Schedule meeting for open house planning (Historic tree walk? Historic preservation walk?)

- Update Social Pinpoint with online survey (DRAFT)
- Discuss video option with MCO
- Send follow-up email with action items:
  - Volunteer opportunities – Door-to-door organizing, open house planning
  - In-person social event – 3rd Thursday at Peaks and Pints
  - February agenda / winter meeting schedule