

**Proctor District
Neighborhood Planning**

Steering Group Meeting #1

October 13, 2022



AGENDA

Introductions/Icebreaker

Program overview – What's the Neighborhood Planning program?

Group discussion: Goals, values, and norms

Group discussion: Steering Group meeting logistics



GOALS

Meeting Goals:

- Get to know each other
- Answer your questions about the Neighborhood Planning Program
- Discuss Proctor Neighborhood Plan values
- Discuss meeting and group logistics



GROUP NORMS

Discussion guidelines for our work together:

- **Respect each other's time.** As much as possible, please be on time, attend meetings, and come prepared. Listen to each other for understanding.
- **Take space, make space.** Share your ideas, then step back to actively listen. If you're talkative, remember to step back; if you're quiet, remember to step up.
- **Expect the best.** When someone says something, assume the best intentions; ask clarifying questions. And keep in mind that sometimes impact is different than intent.
- **Be positive and solution oriented.** Keep moving forward. Be aware of what we can and cannot change.
- **Know that you are valued.** You are making a big contribution to the Proctor neighborhood – thank you!



GROUP NORMS

Reminders for meetings and email:

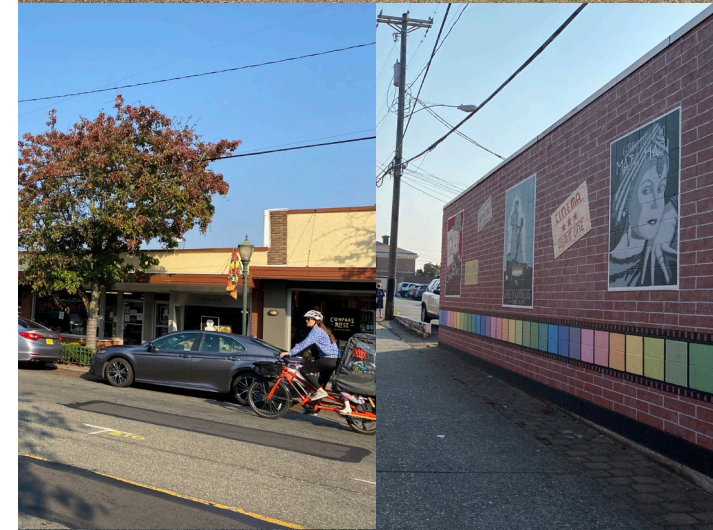
- Remember to **mute yourself** during presentations or virtual meetings.
- All emails you write to City staff are subject to **public disclosure**. A good rule of thumb: if you wouldn't want it published in the newspaper, don't write it in an email.



INTRODUCTIONS AND ICEBREAKER

Introduce yourself (*in 60 seconds or fewer!*):

- Name
- Connection to Proctor
- Share your "vision" for the future of Proctor



NEIGHBORHOOD PLANNING PURPOSE

The Pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods.



NEIGHBORHOOD PLANNING GOALS

Develop a community-endorsed neighborhood vision:

- Identify neighborhood **strengths and weaknesses**
- Increase **community capacity** and buy-in
- Build **partnerships**
- Identify potential **funding sources/resources**
- Create a **timeline** for implementation



What We've Heard So Far



The Proctor Program will take into account:

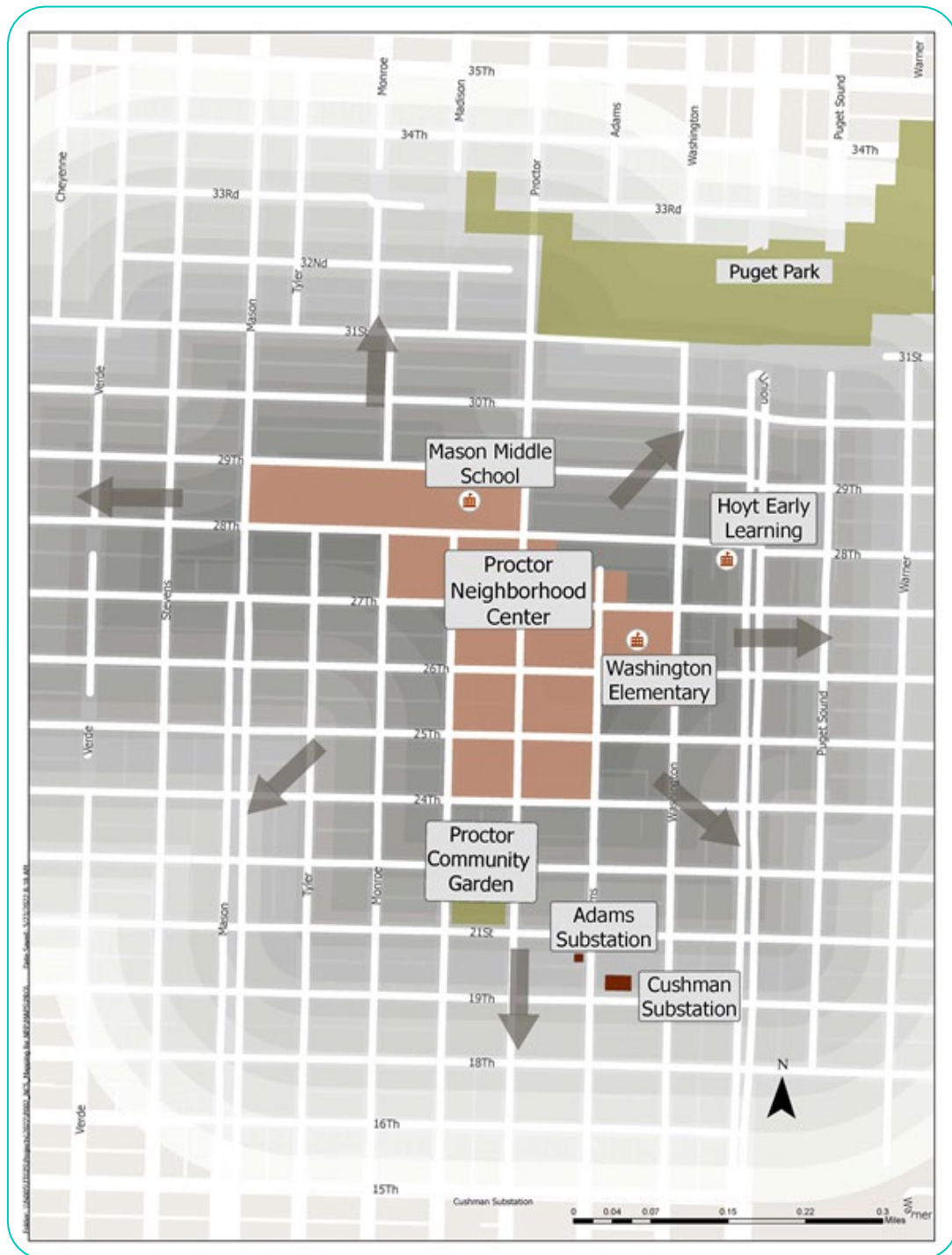
- **Managing change** and growth
- **Traffic Safety and Parking**
- Supporting a **vibrant business district**
- Creating a **healthy and sustainable** neighborhood
- Preserving neighborhood **livability**
- Promoting **equitable development**
- Celebrating **place identity and history**
- Community engagement on the adaptive reuse of the **Cushman & Adams Substations**
- \$50K to kick off **select projects**

EXAMPLE PROJECTS

- Community identity and branding
- Art
- Physical improvements and cleanups
- Recognition of historic resources
- Sustainability
- Local economic development
- Streetscape and public amenities
- Proposals for specific sites or properties
- Requests for future infrastructure



FOCUS AREA





PROCESS

Project Kickoff

- Plan-A-Thon
- Survey #1 and map
- Steering group

Project Ideas

Draft priority projects

Final priority projects

Community review
(survey #2 and event)

Draft Plan

★ *We are here*

Process

STEERING GROUP MEETINGS

| | Steering Group Meeting | Public Event |
|-----------------|--|--|
| October | Introductions + Steering Group Role Neighborhood Planning Program Group Values | Kick-Off Event (Virtual Plan-A-Thon) Proctor Walk Proctor Treats Outreach Interactive Map – ongoing |
| November | Group Goals, Engagement, and Equity | Interactive Map – ongoing Farmers Market Outreach |
| December | Neighborhood Priorities Discussion | Holiday Markets? |
| Winter | Focused Discussion Topics – TBD Ongoing Priorities Discussion | TBD |

COMMUNITY ENGAGEMENT

Key Stakeholders:

- North End Neighborhood Council
- Proctor Business District
- Friends of Cushman Substation
- Farmers Market
- Students
- Renters/property owners
- Representatives of different demographic groups

PRIORITIZE

At-risk communities

Requires significant collaboration or plan may not meet community needs. Focus on empowering these voices.

COLLABORATE

Influencers

Requires significant collaboration or plan adoption and implementation could stall.

INVOLVE

Concerned residents or bystanders

Inform and consult to confirm baseline conditions and community interests and values.

LEVERAGE

Potential advocates

Inform and consult as needed to build and maintain plan advocates.

1. Introduction

- Neighborhood Profile
- Demographics
- Community Resources
- Budget/Consulting Needs

2. Existing Conditions

- Historic Resources
- Equity Index
- Infrastructure/ Transportation
- Land Use/Zoning

3. Policy Framework

- PSRC: Vision 2040
- Tacoma 2025
- One Tacoma Plan

4. Community Engagement Strategy

5. Current/Emerging Neighborhood Issues

6. Neighborhood Goals and Recommendations

7. Implementation Strategy



PLAN OUTLINE

Makers Consultant Team

Housekeeping and Logistics

- Meeting time/location
- Structure
- Compensation
- Public contact info



STAY INVOLVED

Upcoming opportunities:

- Farmers' Market outreach
- Proctor Treats, 10/31
- Council Budget Update, 10/25

Share Your Feedback on our Social Pinpoint

<https://engagepiercecounty.mysocialpinpoint.com/proctornp>



Thank you!

We look forward to working together.

Lauren Hoogkamer, *Principal Planner*
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Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning

