Proctor Neighborhood Planning

Steering Group Meeting 1

October 13, 2022
5:30 – 6:45 pm
Virtual Zoom Meeting Video and Call-in information provided

Attendees

City Staff:
Lauren Hoogkamer, Neighborhood Planning
Anneka Olson, Neighborhood Planning
Charlotte Hevly, Neighborhood Planning

Consultant Team:
Rachel Miller, Makers Architecture + Design
Markus Johnson, Makers Architecture + Design

Steering Group:
Callie Stoker-Graham
Felicity Devlin
Georgette Reuter
Billy Frederick
Caitlin Habenicht
Doug Oberst
Gerrit Nyland
Jodi Cook
Karen Bowes
Karl Cunningham
Matt Evans
Matt Stevens
Michael Lafreniere
Nicholas Bond
Rebecca Rossi

Minutes

Lauren Hoogkamer opened the meeting, welcomed the group, and shared the meeting goals and some group norms for this and future Steering Group meetings.

Introductions and Icebreaker – All

Each Steering Group member shared their name, connection to Proctor, and a sketch or photo that represented their vision for the future of the Neighborhood.

The Steering Group visions included several ideas, including:
• Greenery and green infrastructure, including gardens or parklets, tree canopy, depaving, and environmental and sustainability goals
• Existing and new events
• Safety
• A donation box
• Building trust with the City
• Seating other communal spaces, as well as a community center
• A preserved and enhanced urban village, with Proctor’s businesses, library, schools, Farmers Market, architectural diversity, and more
• Proctor history and historic preservation, including highlighting important women who have lived in Proctor
• Development and growth of the mixed-use area, including ADA compliance, access to health services, LEED building standards, a focus on transitions, buffers, modulation, human-scale and walkable design, and housing diversity
• A welcoming, accessible, diverse, equitable, and inclusive neighborhood
• Walkability, including pedestrian safety, closing streets to cars, and converting alleys to woonersf
• Street art and murals
• Transportation
• Enhancing the commercial districts in Proctor outside of the primary Business District
• Opportunities for community spaces at Cushman Substation
• Building on the successes of Proctor

Lauren and Councilmember Hines answered questions about the Neighborhood Planning process and how community input will be involved, how Planning Commission will be involved, and how processes for zoning and design standards will be connected to the Neighborhood Plan.

Neighborhood Planning Overview – Neighborhood Planning Staff

Lauren gave a brief overview of the program, including how the process is intended to define and then implement a vision for Proctor with enhanced planning and development support for the Neighborhood’s goals

She reviewed general goals for the program, described past feedback, shared that the program has $50,000 set aside for a project or projects to be implemented, and reviewed the proposed timeline.

Group Discussion: Steering Group Logistics – All – 10 minutes

Lauren gave an overview of the survey that will go out to group members with questions on the following:

  o Meeting time and location
  o Structure
  o Compensation
  o Public contact info
She also asked for volunteers to hand out flyers at Proctor Treats and/or the Farmers Market.

- **Group Discussion: Goals, Values, and Norms – Makers**

Makers led a brainstorm and discussion about group goals, values, and norms. Rachel introduced the purpose of the exercise: to come to agreement on core values (what is important to the group), to come back to these values in later discussion and as evaluation criteria for what should go in the Neighborhood Plan.

Makers began by polling the group on what they love about Proctor, and then moved into values. The group was asked to rate a series of values on a scale of 1 to 5, 1 being least important and 5 most important.

Values:

- Building community
- Joyful and welcoming neighborhood
- Neighborhood livability
- Equitable development
- Place identity and history
- Sustainability
- Human-scale design (design for humans with all abilities)
- Greenery and environmental sustainability (green infrastructure, streets and buildings)
- Build trust with the City
- Physical environment supports active living (walkability, accessibility, and safety)

They also asked the group what values they missed. Responses included height transitions, longevity (generational), destination, greenery, ADA compliance, affordability (for renters and homeowners), community responsibility and care, design, parks, and pedestrian streets.

Lauren closed the meeting by answering a final question about representation in the Steering Group, the role of equity in the process, and described ongoing efforts for language access outreach to share information about the Neighborhood Plan.