AGENDA

- Introductions – 5 minutes
- Program Updates – 15 minutes
- Community Booster Grant – 15 minutes
- Steering Group and Project Committees – 15 minutes
- Review Draft Neighborhood Plan feedback – 35 minutes
- Next steps – 5 minutes
MEETING GOALS

• Discuss what we heard from other neighbors at the Neighborhood Fair and on the survey:
  • Make updates to the draft Plan actions
• Determine next steps for:
  • Community Booster Project
  • Project Committees
  • McKinley Steering Group meetings
THANK YOU to our amazing volunteers!
We had a blast!
Venues for engagement:

- **Social Pinpoint online survey**
  - 64 survey responses
  - 97 community booster project votes

- **Neighborhood Fair booth**
  - 66 post-it note comments
  - 93 community booster project votes
  - Many good conversations: Priceless!

- **Upcoming: Focus Group Roundtables**
  - Dia de los Muertos, October 29
BUDGET UPDATE

• City Manager's Office
UPDATES

- **Arts Committee Update**
  - Our Town grant submitted!
  - HOME mural completed!
  - Spaceworks mural:
    - Interviewed 3 artists
  - Next meeting
    - Wednesday, September 28, 4:30pm
    - Discuss artist and location selection
<table>
<thead>
<tr>
<th>MONTH</th>
<th>STEERING GROUP DISCUSSION</th>
<th>PUBLIC EVENT</th>
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<tr>
<td>FEBRUARY</td>
<td>Neighborhood Identity + Arts</td>
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<td>MARCH</td>
<td>Traffic Calming + Walkability Update on Gault School</td>
<td>Neighborhood History + Identity</td>
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<td>Virtual walking tour and arts discussion</td>
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<td>APRIL</td>
<td>Engagement and Process</td>
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<td>Program Priorities and Parks/Open Space</td>
<td>Neighborhood Walk + Talk</td>
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<td>Walkability discussion and in-person walk</td>
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<td>JUNE</td>
<td>Gault School Update (June 6) Prioritization Discussion; Business Dist.</td>
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<td>JULY</td>
<td>Fall Outreach Discussion and Action Mapping Program update</td>
<td>Family Fun in the Park</td>
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<td>Engage neighbors; collect feedback</td>
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<td>AUGUST</td>
<td>Fall Event and Housing</td>
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<td>Review Feedback on Draft Action Plan (TODAY)</td>
<td>McKinley Neighborhood Fair: Sept 10</td>
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<td>Resource fair, food, music, fun</td>
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<td>Review early Draft Plan</td>
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Next Steps: Booster Grant and McKinley Steering Group
COMMUNITY BOOSTER PROJECT

Vote on how the McKinley Neighborhood Plan should spend $60,000!

And the winner is...
COMMUNITY BOOSTER PROJECT

Project #3

Intersection safety enhancement at East Division Ln and McKinley Ave – Temporary bulb-outs, repainted crosswalk, and painted street mural to calm traffic

Final results:

1. Intersection enhancement: 80
2. Overlook arts activation: 65
3. Banners and art wraps: 24
4. Welcome signage: 21

We will look for other funding sources to support the other three projects!
COMMUNITY BOOSTER PROJECT

Next steps for McKinley and E Division intersection enhancement:

✓ Work with Public Works and Arts staff to define process
✓ Convene Walkability Committee
  ✓ In-person meeting
✓ Work with Makers and staff to develop draft intersection design(s)
✓ Select artist for intersection mural (collaboration with Arts Committee)
✓ Coordinate with Public Works and Arts Office for implementation
PROJECT COMMITTEES

- **Arts Committee:** active
  - **Focus:** Spaceworks mural project
  - **Future:** Placemaking Plan
- **Walkability Committee:** form in October
  - **Focus:** Intersection enhancement design
  - **Future:** ?
- **Open Space Committee:** form later this fall
  - **Focus:** Select one open space for design enhancement
TIMELINE

Summer 2022
• Prioritize projects
• Engagement events
• Launch project groups

Fall 2022
• Bring draft projects and actions to community
• Large public event
• Online platform

Late fall/Winter 2023
• Updates to draft plan
• Verify draft plan with community and steering group

Spring 2023
• Adoption
• Ongoing implementation
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Feedback on Draft McKinley Neighborhood Plan
What three words capture the essence of what makes McKinley great?
WHAT WE HEARD: PLAN OBJECTIVES

Question: How important is each plan objective to you?
Note: On the scale, 1 is least important; 5 is most important.

- Out of the four plan objectives, the highest percentage of respondents rated **Transportation** as a 5 or “most important” (61.4%), followed by **Open Space** (56.9%), then **Business District Vitality** (52.54%), then **Development** (48.28%).

- Out of the four plan objectives, the highest percentage of respondents rated **Open Space** as a 4 or 5 on the scale (89.66%), followed by **Business District Vitality** (88.13%), then **Transportation** (87.72%), then **Development** (82.76%).

- Out of the four plan objectives, **Open Space** had the highest average rating (4.38), followed by **Transportation** (4.33), **Business District Vitality** (4.29), and **Development** (4.16).
WHAT WE HEARD: TOP PRIORITIES

Question: How urgent is the following project to you?

- **Business District Vitality**: Of the 64 answers, 47 respondents said a green market or grocery store was a “top priority”

- **Transportation**: Of the 62 answers, 30 respondents said the intersection safety enhancement on Division and McKinley was a “top priority”

- **Open Space**: Of the 63 answers, 27 respondents said the tree planting and outreach program was a “top priority”

- **Development**: Of the 59 respondents, 45 selected preserving existing and historic apartment buildings
Demographics: Race/Ethnicity

- White/Caucasian/European: 37
- Asian: 4
- Black/African: 6
- Latino/Latine/Latinx/Hispanic: 9
- Middle Eastern/North African: 0
- Native American/Alaska Native: 3
- Pacific Islander/Native Hawaiian: 0
- Rather Not Say: 3
Demographics: Homeownership
Demographics:
Additional Languages Spoken

RESPONSES

Cantonese
Dutch, German, French
Korean
None
Other (very uncommon language, rather not say)
Spanish
SPANISH
Spanish and Portuguese
SMALL GROUP DISCUSSION

Reviewing the four sections of the plan:

• Did the rest of the community identify anything missing from the plan?
• Is there more detail shared by community that we need to document in the plan?
• Did anything surprise you / what other updates should we make?
UPCOMING DATES

- **SEPTEMBER 28:** Arts Committee meeting, 4:30 pm
- **OCTOBER 24:** Steering Group Meeting
- **OCTOBER 29:** Dia De Los Muertos
  - Eastside Community Center, 2-7pm
Thank you!

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Sign Up & Learn More
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