McKinley Hill
Neighborhood Planning

Steering Group Meeting #6:
Fall Engagement Planning

July 25, 2022
MEETING GOALS

- Hear an update on Participatory Budgeting, Action Mapping, and the Arts Committee
- Share feedback on the plan for fall engagement
  - Fall engagement (McKinley Neighborhood Fair, online platform)
  - Roundtable Focus Groups
  - Community Booster Grant launch
AGENDA

• Introductions – 10 minutes
• Program Updates – 10 minutes
• Project Committee Report-Back – 10 minutes
• Action Mapping Program Update – 15 minutes
• Fall Engagement Planning – 40 minutes
• Next steps – 5 minutes
UPDATES

- Participatory Budgeting launch
- Vision Zero – Business District Speed Reduction
- McKinley Hill Family Fun in the Park recap
- Arts Project Committee Update
## ACTION ITEM TRACKING

<table>
<thead>
<tr>
<th>Task</th>
<th>Responsible</th>
<th>Status</th>
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</thead>
<tbody>
<tr>
<td>Facebook group set-up and administration</td>
<td>Steering Group</td>
<td>Complete</td>
</tr>
<tr>
<td>Brainstorm community partners for roundtable sessions</td>
<td>Staff</td>
<td>Discuss today</td>
</tr>
<tr>
<td>Develop a list of available grants</td>
<td>Staff</td>
<td>Ongoing</td>
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<tr>
<td>Event planning for McKinley Neighborhood Fair</td>
<td>Dometop/ Staff</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Submit Our Town grant</td>
<td>Steering Group / Staff</td>
<td>Due</td>
</tr>
<tr>
<td>Develop online engagement platform</td>
<td>Staff</td>
<td>Discuss today</td>
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FAMILY FUN IN THE PARK RECAP
ARTS PROJECT COMMITTEE UPDATE

- First meeting
  - Steering Group and new members
- Our Town Grant feedback
- "Quick win:" mural project with Spaceworks
  - Next step: Select artist, location, themes
- Second mural opportunity with Urban ArtWorks
<table>
<thead>
<tr>
<th>MONTH</th>
<th>STEERING GROUP DISCUSSION</th>
<th>PUBLIC EVENT</th>
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<tbody>
<tr>
<td>FEBRUARY</td>
<td>Neighborhood Identity + Arts</td>
<td>Virtual Plan-A-Thon</td>
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<tr>
<td>MARCH</td>
<td>Traffic Calming + Walkability Update on Gault School</td>
<td>Neighborhood History + Identity</td>
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<td>Virtual walking tour and arts discussion</td>
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<td>APRIL</td>
<td>Engagement and Process</td>
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<td>MAY</td>
<td>Program Priorities and Parks/Open Space</td>
<td>Neighborhood Walk + Talk</td>
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<td>Walkability discussion and in-person walk</td>
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<td>JUNE</td>
<td>Gault School Update (June 6) Prioritization Discussion; Business Dist</td>
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<td>JULY</td>
<td>Fall outreach discussion and Action Mapping Program update (TODAY)</td>
<td>Family Fun in the Park</td>
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<td>Engage neighbors; collect feedback</td>
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<tr>
<td>AUGUST</td>
<td><em>Special meeting August 8</em> Topic: Housing (No meeting August 22)</td>
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<tr>
<td>SEPTEMBER</td>
<td>Review Feedback on Draft Action Plan</td>
<td>McKinley Neighborhood Fair</td>
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<td>Resource fair, food, music, fun</td>
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ACTION MAPPING UPDATE
FALL ENGAGEMENT PLANNING
TIMELINE

Summer 2022
• Prioritize projects
• Engagement events
• Launch project groups

Fall 2022
• Bring draft projects and actions to community
• Large public event
• Online platform

Winter 2023
• Verify draft plan with community

Spring 2023
• Adoption
• Ongoing implementation
# RECAP: PROJECT ACTION MATRIX

<table>
<thead>
<tr>
<th>Actions</th>
<th>Time Frame</th>
<th>Quick Wins</th>
<th>Priority</th>
<th>Potential Funding Sources</th>
<th>Responsible Party</th>
<th>Notes</th>
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<tbody>
<tr>
<td><strong>Neighborhood Amenities</strong></td>
<td></td>
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<tr>
<td>Bike parking/corral</td>
<td>$S$</td>
<td>$*$</td>
<td>Low</td>
<td>TPW</td>
<td>TPW/BD</td>
<td>BD willing to lead and desires full collaboration with neighborhood.</td>
</tr>
<tr>
<td>Drinking water fountains</td>
<td>$S$</td>
<td>$*$</td>
<td>Low</td>
<td>TPU</td>
<td>TPU/TPW</td>
<td>Already part of utilities plan; TPU would like to work with BD on identifying 2 locations. BD willing to lead and collaborate with neighborhood. Multiple locations desired (e.g., spread along McKinley, 40th and Pipeline Trail, and repair existing at McKinley and Rogers).</td>
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<tr>
<td>Landscape maintenance and trees (maintaining existing</td>
<td>$C$</td>
<td></td>
<td>High</td>
<td>NPP</td>
<td>ES (Urban Forestry)</td>
<td><strong>No identified funding</strong> Grit City Trees - option for residential areas to support traffic calming</td>
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<td>existing trees and planting new trees, mainly in business district)</td>
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<td></td>
<td>PC</td>
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GOALS:

✓ **Share progress** of the McKinley Plan

✓ Confirm that **project ideas/priorities** are supported by the community, and identify anything that is missing

✓ Engage **new community members** and promote equitable engagement

✓ Generate enthusiasm, buy-in, and **celebration**!
FALL ENGAGEMENT PLAN

McKINLEY NEIGHBORHOOD FAIR
• September 10 at Rogers Playfield
• Collect feedback on draft plan and priorities

ONLINE ENGAGEMENT PLATFORM
• Social Pinpoint
• Survey to collect feedback on draft plan

ROUNDTABLE FOCUS GROUPS
• Engagement with multi-lingual and structurally excluded communities
COMMUNITY BOOSTER GRANT

$50,000 grant to support Plan implementation

✓ Options:
  ✓ Open call for project proposals (traditional grant model)
  ✓ Request for qualifications for people to deliver select number of pre-identified specific projects
  ✓ Hybrid approach

✓ Timeline for launch:
  ✓ Open fall 2022
  ✓ Jury review late 2022 (steering group, SMEs, businesses)
  ✓ Award winter 2023
  ✓ 6-12 months implementation
UPCOMING DATES

• **AUGUST 8**: Next Steering Group meeting, 5:30 - 7pm
  - **Topics**: Housing, Planning for fall event (ongoing) Project committee updates

• **EARLY AUGUST** (date TBD): Arts Committee meeting

• **SEPTEMBER 10**: McKinley Neighborhood Fair
  - Rogers Playfield, 11am – 2pm (TBD)
Thank you!

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