AGENDA

• Introductions – 10 minutes

• Steering Group Survey Recap – 15 minutes

• Community Engagement Discussion – 30 minutes

• Community Engagement Report-Back – 20 minutes

• Community Walk Planning – 10 minutes

• Next steps – 5 minutes
MEETING GOALS

• Review Steering Group survey
• Work together to identify next steps for:
  • Opportunities for engaging more community members
  • How to move forward specific action items
• Discuss details for upcoming Community Walk
UPCOMING EVENT: COMMUNITY WALK

 McKinley Hill Neighborhood Planning Program

Walk + Talk: Neighborhood Mapping and Walkability in McKinley

Monday, May 9
6 - 7p.m.

Meet at Parable, 3502 McKinley Ave, Suite A

Event will include an approximately 1-mile walk around the neighborhood
RECAP: BUSINESS ROUNDTABLE

• Interest in forming a business district association
• Calming traffic and walkability
• Resources to respond to people in distress
• District enhancements (trash cans, mural program, landscaping maintenance)
STEERING GROUP SURVEY
THANK YOU for sharing your thoughts!

What we heard:

- **Goals**: Desire for better understanding of program goals and process
- **Steering Group**: Questions about how the Steering Group is influencing the process
- **Budget**: What kinds of projects are feasible
- **Meetings**: Interest in more opportunity for conversations among members
PROGRAM GOALS

• Develop community-identified neighborhood strengths and weaknesses
• Create community-endorsed neighborhood vision
• Increase community capacity and buy-in
• Build partnerships
• Identify potential funding sources/resources
• Create timeline for implementation
• This is your plan – we are here to support the process and implementation
Steering Group role:
- Guide the process and develop structure
- Connect with community groups
- Spread the word
- Identify key issues
- Develop and review action steps
- Champion the plan

12-18+ month process
- Visioning and community engagement
- Action plan
- Implementation
Resources for implementation, *tailored to your priorities*:

- **Existing resources:**
  - Partner workplan budgets
  - Program support and other community resources

- **Future resources:**
  - City of Tacoma Budget request
  - $50,000 budget for community grants
  - Additional grant-writing support (City of Tacoma and/or local nonprofits)
Meeting in-person:
- Interest in in-person events; but not all Steering Group meetings
- Some people can’t attend if it’s in person
✓ What we heard: Virtual Steering Group meetings for now, explore a hybrid option for future; in-person/hybrid for events

Community co-chairs:
- There was no clear consensus / no strong preference
✓ What we heard: No community co-chairs; opportunity for project leads/liaisons
What we heard:

• Most interest in compensating specific tasks
• Some interest in compensating roundtable participants who reflect historically underrepresented groups

✓ What we heard: Start with compensation for specific tasks, and discuss other compensation options as they arise
COMMUNITY ENGAGEMENT

'Top ranking' opportunities for engagement:

• Monthly public events (in-person and virtual)
• Door-to-door flyering
• Program "office hours" at community locations
• Online platform to follow progress and submit feedback

✓ We will have more discussion about this at today's meeting
What we heard:

• Too many groups could create confusion, and/or it may be too soon to launch
• Questions about connection to the Steering Group
• Desire for these groups to focus on implementation, while Steering Group guides strategy

✓ We will have more discussion about this at today's meeting
COMMUNITY ENGAGEMENT DISCUSSION
SMALL GROUPS: COMMUNITY ENGAGEMENT

Of the 'top' priorities for community engagement:

- Monthly public events (in-person and virtual) - ongoing
- Door-to-door flyering
- Program "office hours" at community locations
- Online platform to learn follow progress and submit feedback

Where can Steering Group members play a role in these efforts? What specific ideas do you have for making these successful?
SMALL GROUPS: PROJECT TASKS

As we work together to identify projects that are ready for action, how do we move forward specific tasks? Here are priorities we’ve heard from you:

• **Community engagement**: Engages the broader community

• **Program strategy**: Keeps the Steering Group informed at a strategic level

• **Topic-level strategy**: Allows us to work on a variety of tasks simultaneously, and for people to specialize based on interest

• **Decision-making**: Makes good use of our monthly Steering Group meeting

• **Feasibility**: Brings in subject-matter experts to assess feasibility

• **Implementation**: Moves forward tasks to implementation
SMALL GROUPS: PROJECT TASKS

- How should we structure McKinley Neighborhood Planning to move forward action steps?
  - Working Groups – to focus on implementation of specific topics
  - Additional meetings of the Steering Group each month
  - What else?
- If Working Groups: What would the relationship with the Steering Group be (e.g. liaisons; monthly report-back)? What is the right timeline to launch? How can we recruit other community members to these groups?
- Other options: Where are there opportunities to recruit other community members to the process? How should the Steering Group organize itself to address different issues?
COMMUNITY ENGAGEMENT

• Where can Steering Group members play a role in these efforts?

• What specific ideas do you have for making these successful?

PROJECT TASKS/ WORKING GROUPS

• How should we structure community engagement to continue to move forward action steps?
REPORT-BACK:
COMMUNITY ENGAGEMENT

NOTES:

- Flyering: putting flyers at dog park, Rogers park, comm garden. Door-to-door; announce monthly public events, office hours, within blocks or with another SG member, subdividing neighborhood
- Online platform – Tacoma Creates platform is a good example, can share more ongoing information
- Flyers - Fridays – Eloise’s Cooking Pot, library, inspiring people.
- Online People don’t always like online surveys, social media group
- Sponsoring event in neighborhood – McKinley garden contest/tour nomination, gift certificate prize – or other neighborhood tours
  - For tasks: Would like to see things gel, timeline and reporting back
  - Question about the project focus area map – should this be on the flyer?
- Flyers – keep local, not a lot of door-knocking
- Online platform – have questions about how this would be organized
- Other groups: Mottet, Community garden for collaboration
NOTES:
- Working Groups – could there be a shared document that everyone works on when they have time, rather than a separate meeting? Steering Group sets goals – Working group can decide if they want to hold another meeting. Concern about overwhelm, don’t want to lose people through the process (this came up in 2 groups)
  - Opportunities for brainstorming in collaboration
- In-person group, survey at Eastside market, Steering Group to get together before community walk – want to highlight specific areas
- Groups to focus on cleanups, arts, history and parking
- Neighbors – host coffees, maybe with DM Ushka
- Website for neighbors to enter ideas
- Liaisons for back-and-forth conversations between SG and working group
- Desire to gel more as a group, list tasks, take ownership, projects that are action oriented
COMMUNITY WALK

Community Walk – May 9 at 6PM

• Goals, focus, feedback tools
• Route:
  • Based on your feedback - areas of concern
  • What’s missing?

• Help get the word out!
  • Flyering
  • Invite your friends and neighbors
  • Social media
NEXT MEETING

Regular Steering Group meeting time:
4th Monday of the month, 5:30 – 7pm
Next meeting: May 23 at 5:30pm

Next meeting:
- Implementation and structure discussion?
- Subject-matter expert or topics (Open Space/MetroParks)?
Thank you!

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