McKinley Hill Neighborhood Planning

Steering Group – Meeting #2

March 28, 2022

5:30 – 7p.m.

Agenda

- **Introductions –** 10 minutes
  - Welcome – Deputy Mayor Ushka
  - Small group introductions
  - Prompts: name, connection to the neighborhood, favorite spot in McKinley Hill

- **Program Updates** – 10 minutes
  - Arts + Identity Event; SpaceWorks mural; Working group
  - Report-back on past partnerships
  - Upcoming work:
    - April Community Walk
    - Budget requests
    - Meeting Time: Thursday or Monday
    - Focus Groups

- **Working Group Plan** – 20 minutes
  - Overview of working group engagement plan *(see below)*
  - ***Group discussion:***
    - *Is this the right role for these groups to play? What resources do we need to make these groups successful?*
    - *What will keep people engaged in these groups?*
    - *Does the timing of launching these groups make sense?*

- **Gault School Update –** *Tacoma Public Schools* – 15 minutes
  - Background on the Gault School site
  - Request for Proposals process and next steps

- **Walkability and Traffic Calming –** *City of Tacoma Public Works* – 30 minutes
  - Vision Zero: Overview of program + residential and business district speed reduction
  - Neighborhood traffic calming program
  - ***Group Discussion:***
    - ***April Community Walk event –*** *what locations should we feature? Are there specific walkability or traffic calming topics or locations you want to talk about with your neighbors?*

- **Biking and walking** – *Do you currently walk and/or bike around McKinley? What are some barriers to you walking and/or biking more, and where would you walk and/or bike, if there was a safe route? How can these routes better connect to the business district?*
- **Business district walkability** – *Imagine what you might see around you as you were walking through an accessible, walkable business district. Which details of your vision already exist in the McKinley business district? Which details would you like to see added to the McKinley business district?*

- **Next Steps** – 5 minutes
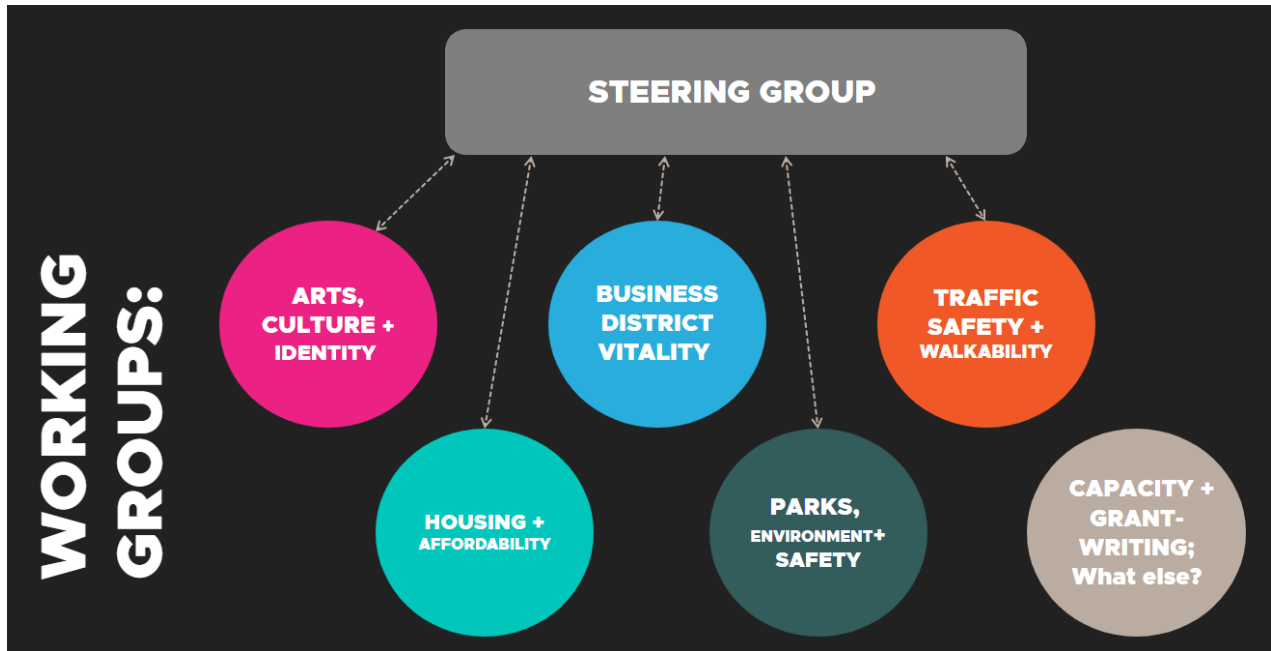
McKinley Hill Neighborhood Planning

Working Group Engagement Plan

Goals

- Co-create the Neighborhood Planning process, strategies, and actions in collaboration with residents
- Recruit working groups that are reflective of diverse experiences and identities
- Generate short- and long-term goals/actions for specific topic areas
- Identify actionable and feasible strategies with the support of subject-matter experts
- Integrate working group ideas directly into the McKinley Hill Action Plan
- Begin implementation of key actions with the support of working groups

Working Group Focus Areas

- Arts and Identity
- Walkability and Traffic Calming
- Open Space, Recreation, and Environment
- Business District Vitality
- Housing and Affordability
- Capacity-Building, Grant-Writing, and Implementation

Structure

Working groups will be small groups of 5-10 residents/key stakeholders, including members of the steering group. Roles include:

- *Chair:* A member of the community to be chosen/volunteer to lead the group
- *Steering group liaison:* Reports back to steering group (can also be the chair)
- *Subject-matter expert(s):* Partners who will work with the group to generate and assess strategies and actions
- *NPP liaison:* Neighborhood Planning staff; support meeting scheduling, tech, note-taking, and agendas, and tracking actions

Working group commitment:

- Monthly/bi-monthly meetings (each group to determine as needed)
- From spring 2022 through spring 2023 – potential ongoing work after the life of the plan

Group	Subject-matter experts (DRAFT)	Launch
Arts and Identity	SpaceWorks Tacoma City of Tacoma Arts Office Mural artist District identity lead artist	March
Walkability and Traffic Calming	City of Tacoma Public Works Other transportation advocacy groups, as needed	April
Open Space, Recreation, and Environment	Metro Parks City of Tacoma Open Space Program	May
Business District Vitality	Business owners	May

	City of Tacoma Business District Program	
Housing and Affordability	City of Tacoma Affordable Housing Action Strategy Group (including reps from Urban Design and Home in Tacoma programs) Community land trusts, affordable housing groups, as needed	June

Questions

- *Is this the right role for these groups to play?*
- *What resources do we need to make these groups successful? What will keep people engaged in these groups?*
- *Does the subject matter and timing of launching these groups seem right? Should we launch some of these groups in advance of public event planning?*

Upcoming events:

McKinley Hill Community Walk + Talk: Creating a Walkable Business District in McKinley

Date: TBD – evening in late April

Time: 6 – 7p.m.

Location: Meet at Parable, 3502 McKinley Ave, Suite A

Event will include an approximately 1-mile walk around the neighborhood

Event details

Join us for this community walk to talk about opportunities to improve walkability, business district vitality, and opportunities to integrate arts into the business district in McKinley Hill. The event will also include a neighborhood mapping activity for you to share with us where you'd like to see improvements made in the neighborhood. City staff will also be on hand to share information about ongoing City of Tacoma programs to calm traffic and enhance arts and identity in the business district, respond to questions, and talk about next steps to implement your vision for the neighborhood.

About the Neighborhood Planning Program

This event is part of the City of Tacoma's pilot Neighborhood Planning Program, which provides enhanced planning and development support to help communities create strong, vibrant, and diverse neighborhoods. In McKinley Hill, the Neighborhood Planning Program is addressing issues such as neighborhood identity and art, business district vitality, traffic calming and walkability, recreation and open space opportunities, housing and affordability, community capacity-building, and other special projects as identified by the community.

Throughout 2022, we will hold events for you to share your feedback about different issues and topics. Learn more at: https://cityoftacoma.org/neighborhoodplanning, or email us at neighborhoodplanning@cityoftacoma.org to be added to our email list.

DRAFT Spring Calendar

Month	Steering Group Meeting	Public Event
February	**Introductions + Steering Group Role** *Neighborhood Planning Team* **Neighborhood Identity + Arts Planning** *SpaceWorks + City of Tacoma Arts Office*	**Kick-Off Event (Virtual Plan-A-Thon)**
March	**Traffic Calming + Walkability** *City of Tacoma Public Works* **Update on Gault School** *Tacoma Public Schools*	**Neighborhood History + Identity** ***Thursday, March 10, 5:30 – 7p.m.*** Virtual Tour and Neighborhood Discussion *Pretty Gritty Tours; SpaceWorks; Puyallup Tribe; Arts Office*
April	**Parks + Neighborhood Beautification** *MetroParks, Environmental Services, Adopt-A-Spot*	**Walk + Talk: Creating a Walkable Business District in McKinley** ***Thursday, April 21, 6 – 7 p.m.*** *City of Tacoma Public Works; Business District Program*
May	**Business District Vitality + Food Access** *Local Businesses, City of Tacoma Community and Economic Development, Tacoma Farmers Market, SpaceWorks*	**MetroParks and Open Space Event** Details TBD *MetroParks, Environmental Services*
June	**Housing + Affordability** *City of Tacoma Long-Range Planning, Tahoma Land Trust, Forterra, Housing working group* **Update on Gault School** *Tacoma Public Schools*	**Business District Walk** Business district walk, with activities hosted by different businesses and locations *Local businesses, City of Tacoma Community and Economic Development and Public Works*
July	**Review Draft Neighborhood Action Plan**	**Housing + Affordability Event** Details TBD
August	**Working Group Meetings:** • **Community Booster Grant Review** • **Issue-Specific Groups**	**Community Celebration + Resource Fair** Details TBD (in alignment with McKinley Street Fair, TBD) *Tacoma Tree Foundation, Adopt-A-Spot, Rebuilding Together*
September	**Working Group Meetings – ongoing**	**Implementation events – TBD**