AGENDA

Introductions

• Name/connection to McKinley Hill
• Why you decided to be part of the committee and/or specific topic(s) of interest
• Preferred meeting times

Neighborhood Planning Program Recap + Steering Group Role

Spring Events Calendar

Neighborhood Identity + Arts
ABOUT THE PROGRAM

The Pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods.
1. Introduction
   • Neighborhood Profile
   • Demographics
   • Community Resources
   • Budget/Consulting Needs

2. Existing Conditions
   • Historic Resources
   • Equity Index
   • Infrastructure/Transportation
   • Land Use/Zoning

3. Policy Framework
   • PSRC: Vision 2040
   • Tacoma 2025
   • One Tacoma Plan

4. Community Engagement Strategy

5. Current/Emerging Neighborhood Issues

6. Neighborhood Goals and Recommendations

7. Implementation Strategy
STEERING GROUP
GUIDE the Neighborhood Planning process, including:

- **Meet monthly** to get updates on the plan
- **Share feedback** on focus areas of the plan, and review the final action plan
- Give feedback on how to engage the community
- Participate in a **working group** (optional)

**Spread the word** about the neighborhood planning process, and report back what you're hearing

- Attend monthly **public events**
ENGAGEMENT TIMELINE

WINTER – SUMMER 2022
✓ Steering group meetings
✓ Monthly public events
✓ Focus groups, youth mapping, library hours, door-to-door
✓ Launch working groups

FALL 2022 – SUMMER 2023
✓ Share final action plan (August 2022)
✓ Ongoing working group meetings
✓ Launch community booster grant
✓ Early implementation
PROPOSED SPRING EVENTS CALENDAR
<table>
<thead>
<tr>
<th>MONTH</th>
<th>STEERING GROUP DISCUSSION</th>
<th>PUBLIC EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEBRUARY</td>
<td>Neighborhood Identity + Arts</td>
<td>Virtual Plan-A-Thon</td>
</tr>
<tr>
<td>MARCH</td>
<td>Traffic Calming + Walkability Update on Gault School</td>
<td>Neighborhood History + Identity Virtual walking tour and arts discussion</td>
</tr>
<tr>
<td>APRIL</td>
<td>Parks + Neighborhood Beautification</td>
<td>Traffic Calming + Walkability Walk and traffic speed audit training</td>
</tr>
<tr>
<td>MAY</td>
<td>Business District Vitality + Food Access</td>
<td>MetroParks Event TBD</td>
</tr>
<tr>
<td>JUNE</td>
<td>Housing + Affordability</td>
<td>Business District Walk Activities hosted by businesses</td>
</tr>
<tr>
<td>JULY</td>
<td>Review Draft Action Plan</td>
<td>Housing + Affordability Event Details TBD</td>
</tr>
<tr>
<td>AUGUST</td>
<td>Ongoing Working Group Meetings</td>
<td>Community Celebration + Resource Fair Launch Action Plan</td>
</tr>
</tbody>
</table>
WORKING GROUPS:

- ARTS, CULTURE + IDENTITY
- BUSINESS DISTRICT VITALITY
- TRAFFIC SAFETY + WALKABILITY
- HOUSING + AFFORDABILITY
- PARKS, ENVIRONMENT + SAFETY
- AND MORE…
NEIGHBORHOOD
ARTS + IDENTITY
ARTS INTEGRATION OPPORTUNITIES

Things to consider:

• Cost
• Permanence and maintenance
• Local versus regional artists
• What does art evoke

UTILITY BOXES
BANNERS
LIGHTING
MURALS
CROSSWALKS
SIGNAGE
ARTS PLANNING

OPPORTUNITIES TO INTEGRATE ARTS:

• Artist-in-Residence Program
• Puyallup Tribe Partnership
• SpaceWorks Mural
• ... and more

What gives McKinley a sense of place, and what stories do we want to convey?
GROUP DISCUSSION

• Which arts integration opportunities feel most appropriate for McKinley Hill?

• What do we want to learn from neighbors at the March event?
Thank you!
We look forward to working together.

Lauren Hoogkamer, Principal Planner
lhoogkamer@cityoftacoma.org

Anneka Olson, Senior Planner
aolson@cityoftacoma.org

Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning