McKinley Hill Neighborhood Planning

NEIGHBORHOOD HISTORY, IDENTITY + ARTS

MARCH 10, 2022
Welcome

**McKinley Hill Virtual History Tour** - 30 minutes
Led by Pretty Gritty Tours

**Neighborhood Identity + Arts Overview** - 15 minutes
Spaceworks + Tacoma Arts Office

**Small Group Discussions** - 30 minutes

Report-Back & Next Steps
LAND ACKNOWLEDGMENT

https://www.youtube.com/watch?v=KGnac8x-SIM
ABOUT THE PROGRAM

The Pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods.
PROCESS
FOCUS AREAS

ARTS, CULTURE + IDENTITY

BUSINESS DISTRICT VITALITY

TRAFFIC SAFETY + WALKABILITY

HOUSING + AFFORDABILITY

PARKS, ENVIRONMENT + SAFETY

WHAT ELSE?
1. Introduction
   • Neighborhood Profile
   • Demographics
   • Community Resources
   • Budget/Consulting Needs

2. Existing Conditions
   • Historic Resources
   • Equity Index
   • Infrastructure/ Transportation
   • Land Use/Zoning

3. Policy Framework
   • PSRC: Vision 2040
   • Tacoma 2025
   • One Tacoma Plan

4. Community Engagement Strategy

5. Current/Emerging Neighborhood Issues

6. Neighborhood Goals and Recommendations

7. Implementation Strategy

ACTION PLAN OUTLINE
VIRTUAL HISTORY TOUR

Led by Pretty Gritty Tours
NEIGHBORHOOD
ARTS + IDENTITY
What elements of the neighborhood are important to preserve and/or celebrate?
ARTS PLANNING

OPPORTUNITIES TO INTEGRATE ARTS:
• District Identity + Design
• Puyallup Tribe Partnership
• Spaceworks Mural
• ... and more
• Work will be guided by an Arts + Identity Working Group
WHAT WE DO:

• Arts Funding
• Community Programming
• Tacoma Creates
• PUBLIC ART
PUBLIC ART PROGRAM

Things to consider:

• Cost
• Timeline
• Artwork lifespan
• Maintenance
• Artist's qualifications
• Themes/goals
APPROXIMATE COSTS

$3K: Custom Traffic Box Wraps

$5-$10K: Mural

$10-$20K: Temporary Multi-Part Identity Project

$30-$70K: Modest Permanent Public Artwork

$70-$150K: Significant Permanent Public Artwork

$150-$300K: Major Multi-Part Permanent Artwork
**APPROXIMATE TIMELINES**

**Immediate - 3 months**
- Storm drain markings

**Short Term - 6 months**
- Mural
- Banner/wrap neighborhood identity project

**Medium Term - 2 years**
- Permanent public artwork

**Long Term - 5 years**
- Major artwork with integrated elements
- Integrated streetscape project
MURAL EXAMPLE

Mural by Peter & Araquin Boome

- $5,000 budget (all inclusive)
- Approx. 15 ft wide, 30 ft tall, 450 sq/ft
- Wall plaque with additional info online
- Voice recording of description by the artists
MURAL PROCESS

• **Spaceworks has funding for one mural location in McKinley**

• **Arts Working Group will support:**
  • Mural location selection
  • Artist selection

• **Artist will work with community to identify themes, review design, etc.**
BREAKOUT GROUP DISCUSSION

- **Mural project:**
  - Location
  - Artist
  - Impact

- **Arts enhancement opportunities:**
  - Past and current representation
  - Future vision
  - What's missing?
WHAT'S NEXT FOR ARTS + IDENTITY

The Arts Working Group will:

✓ Work with Spaceworks to identify a location and artist for the mural
✓ Develop a plan for integrating arts and identity into the business district
✓ Work with artist to develop district identity
WORKING GROUPS:

- Steering Group
  - Arts, Culture + Identity
  - Business District Vitality
  - Traffic Safety + Walkability
  - Housing + Affordability
  - Parks, Environment + Safety
  - And More...
STAYING INVOLVED

Attend our next event:
Traffic Calming and Walkability
Mark your calendar for Thursday, April 21 at 5:30 p.m.

Join a topic area Working Group:
• Working groups will launch throughout the spring
• Indicate your interest via our Working Group interest form
• Space may be limited, so we'll reach out to you when groups are forming!
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Thank you!
We look forward to working together.

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Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning