McKinley Hill
Neighborhood Planning

VIRTUAL PLAN-A-THON

February 3, 2022
AGENDA

Program overview – 20 minutes
• What’s the Neighborhood Planning program?
• What we’ve heard so far
• Focus areas
• Timeline

Small group brainstorming – 40 minutes
• What’s your vision for the future of McKinley Hill?
• What resources exist in the community to realize that vision?

Report back and next steps – 30 minutes
LAND ACKNOWLEDGMENT

https://www.youtube.com/watch?v=KGnac8x-SIM
PURPOSE

The Pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods.
GOALS

- Create community-identified neighborhood strengths and weaknesses
- Develop community-endorsed neighborhood vision
- Increase community capacity and buy-in
- Build partnerships
- Identify potential funding sources/resources
- Create timeline for implementation
The McKinley Program will focus on:

- Building **neighborhood capacity** and community
- **Neighborhood identity/character**
- Supporting a **vibrant business district**
- Creating a **healthy and sustainable neighborhood**
- TPS partnership for the **reuse of the Gault Building/site**
- Community projects **grant for implementation**
FOCUS
AREA
PROCESS
Neighborhood Plans will be led by a diverse stakeholder committee, including:

- Residents like you
- Businesses
- Neighborhood Councils
- Schools
- Puyallup Tribe
- Religious/Cultural/Nonprofit Institutions
- Community Groups/Gardens
- People Experiencing Homelessness
1. Introduction
   • Neighborhood Profile
   • Demographics
   • Community Resources
   • Budget/Consulting Needs

2. Existing Conditions
   • Historic Resources
   • Equity Index
   • Infrastructure/Transportation
   • Land Use/Zoning

3. Policy Framework
   • PSRC: Vision 2040
   • Tacoma 2025
   • One Tacoma Plan

4. Community Engagement Strategy

5. Current/Emerging Neighborhood Issues

6. Neighborhood Goals and Recommendations

7. Implementation Strategy
WHAT WE’VE HEARD

We’ve heard from neighbors in past feedback…

SUPPORT FOR:

✓ Quiet neighborhood and good neighbors
✓ Environmental improvements (street trees, community gardens)
✓ Preserving neighborhood landmarks and sense of place
✓ Opportunities for young people and seniors
✓ Home ownership and affordability programs
✓ A vibrant business district

CONCERNS ABOUT:

✓ Housing affordability and homelessness
✓ Speeding and pedestrian safety; transportation services and infrastructure
✓ Security, street lighting, and illegal dumping
WHAT WE’VE HEARD

We’ve heard from neighbors in our recent (and ongoing) survey ...

SUPPORT FOR:
- Neighborhood identity and signage
- Grocery store and food access
- More neighborhood retail
- Community cohesion and connection
- Preserving unique neighborhood features and open space
- More housing options

CONCERNS ABOUT:
- Maintaining affordability and addressing homelessness
- Neighborhood safety
- Speeding vehicles; walkability and bikeability
FOCUS AREAS

- ARTS, CULTURE + IDENTITY
- BUSINESS DISTRICT VITALITY
- TRAFFIC SAFETY + WALKABILITY
- HOUSING + AFFORDABILITY
- PARKS, ENVIRONMENT + SAFETY
- WHAT ELSE?
EXAMPLE PROJECTS

- Community identity and branding
- Art
- Physical improvements and cleanups
- Recognition of historic resources
- Sustainability
- Local economic development
- Streetscape and public amenities
- Proposals for specific sites or properties
- Requests for future infrastructure
<table>
<thead>
<tr>
<th>Neighborhood asset or issue</th>
<th>Neighborhood resources to address issue or preserve/support the asset</th>
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<tr>
<td><strong>ARTS, CULTURE + IDENTITY</strong></td>
<td>Example: Graffiti in business district</td>
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<td>Example: Work with Puyallup Tribe to create murals in key locations</td>
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<td><strong>BUSINESS DISTRICT VITALITY</strong></td>
<td>Example: Love the neighborhood feel of business district</td>
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<td>Example: Talk to SpaceWorks about how to support other businesses</td>
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<td><strong>TRAFFIC + WALKABILITY</strong></td>
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<td><strong>HOUSING + AFFORDABILITY</strong></td>
<td>Example: Lack of affordable apartments</td>
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<td>Example: Vacant motel on Example Street could be converted</td>
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<td><strong>PARKS, ENVIRONMENT + SAFETY</strong></td>
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## REPORT OUT

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STAY INVOLVED

There are lots of ways to stay involved in the process!

ATTEND MONTHLY EVENTS THIS SPRING
✓ Opportunities for you to get involved, meet your neighbors, and provide feedback
✓ Save the date:

   **Neighborhood History + Identity**, Thursday, March 10, 5 PM
   *(Zoom link to come)*

JOIN OUR STAKEHOLDER COMMITTEE
✓ Resident committee guiding the planning process
✓ Small group; meets monthly
✓ Email us at neighborhoodplanning@cityoftacomma.org if you are interested to schedule a meeting
Thank you!

We look forward to working together.

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Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning