Tacoma Equity Index

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Agenda

- What’s New with this Update
- What is the index, and why do we use it?
- Equity Index In Action
- What You Can Do
What’s New in the Update?

• User interface changes to the self-service tool be easier to use
• Updated datasets from the original 2018 map
• 9 new environmental indicators, creating a 5th scored determinant category
• New equity map layers for TPU water service area, Power service area, and combined service area
  • County Level Index coming later this year
Tacoma Equity Index

- Highlights areas of higher and lower opportunity
- Guides equitable service delivery and resource allocation
Distribution of Data

- Low Equity Opportunity
- Moderate Equity Opportunity
- High Equity Opportunity

Very Low Equity Opportunity

- 1.0 σ
- 0.5 σ
Mean
0.5 σ
1 σ

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Redlining History

HOLC Grade
- A "Best"
- B "Still Desirable"
- C "Definitely Declining"
- D "Hazardous"
“Three highly respected Negro families own homes and live in the middle block of this area facing Verde Street. While very much above the average of their race, it is quite generally recognized by Realtors that their presence seriously detracts from the desirability of their immediate neighborhood.”

- Mapping Inequality
Tacoma Equity Index Overview

Tacoma is an inclusive and equitable place to

**Live, Learn, Work, and Play**

- Equitable Service Delivery to All Residents and Visitors
- Commitment to Equity in Policy Decision Making
What is the Equity Index?

- 29 Indicators by Determinant Categories
- 197 Scored Census Blocks (City index)
- 5 Equally Weighted Determinant Categories based on our strategic priorities
- Racial Demographics Overlay
Tacoma 2025 Goal Areas

- Livability
- Economy & Workforce
- Education
- Civic Engagement
- Accessibility & Equity

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- Parks and Open Spaces
- Access to Healthy Food
- Average Road Condition
- Home Internet (Digital Access)
- Voter Participation
- Transit Options

- Nuisance
- Crime Index
- Median Home Value
- Housing Cost Burden
- Average Life Expectancy
- Urban Tree Canopy

- Student Mobility Rate
- 4-Years High School Graduation Rate
- Average Student Test Rate
- Percent of 25+ with Bachelor Degree or More

- Employment/Job Index
- Unemployment Rate
- Median Household Income
- 200% of the Poverty

- Non-Diesel Emissions
- Ozone Concentration
- PM2.5 Concentration
- Population Near Heavy Traffic
- Toxic Releases

- Housing Lead Risk
- Proximity to Hazardous Waste Treatment Storage/Disposal
- Proximity to Superfunds
- Proximity to Risk Mgmt Facilities
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What Can the Equity Index Do For You?

There are a wide variety of things the equity index can do to help with your work.

- Prioritize Funding
- Prioritize New Installations
- Schedule Asset Repairs
- Grant Allocation
- Policy Analysis
- Loan Distribution
- Resource Planning
- Identify Service Gaps
- Outreach
- COVID Relief Distribution
- Advocates for Businesses
- Identify Service Impacts
- Prioritize Services
- Planning
- Budgeting
- Propose New Programs
- Racial Equity Action Plans
- Program Justification

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# What Can the Equity Index Do For You?

**Menu Options**

<table>
<thead>
<tr>
<th>Usage</th>
<th>Description</th>
<th>Best Use</th>
<th>Effort</th>
</tr>
</thead>
<tbody>
<tr>
<td>Use Index As-Is</td>
<td>Use an existing tool to view the data for your own analysis or have GIS create a simple web or pdf map</td>
<td>Identify where your data falls in the equity index</td>
<td>Small</td>
</tr>
<tr>
<td>Combine Index with Your Data</td>
<td>Add the index scoring to your data for viewing in a table or map format</td>
<td>Prioritize and make decisions</td>
<td>Medium - Large</td>
</tr>
<tr>
<td>Make changes to Index</td>
<td>Add your data to the overall index when the equity index is next updated (every 2-3 years)</td>
<td>Provide additional data that influences overall equity and decision making</td>
<td>Very Large</td>
</tr>
</tbody>
</table>

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Use Index As-Is – Self Service

Self Service Analysis
The public equity application is also a resource for finding quick information and selecting an area will provide statistics about the overall and sub indicators:

https://caimaps.info/tacomaequitymap

What You Can Do

• Learn about areas of the City/TPU Service areas
• See how your neighborhood compares
• See areas of focus and barriers to a thriving community
Thank You!

Questions?

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