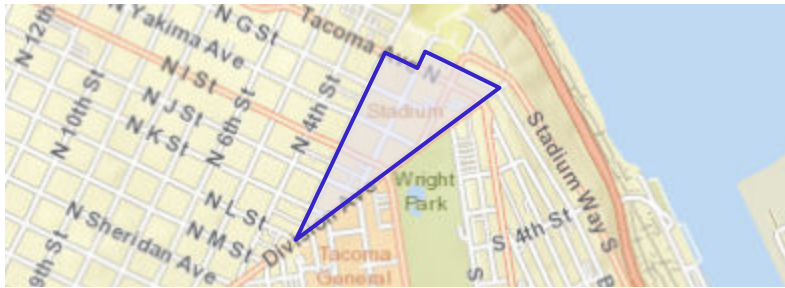


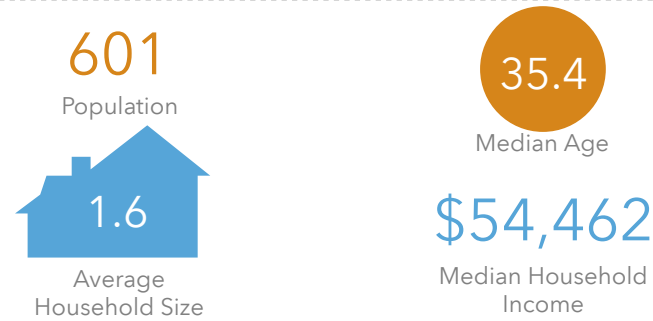


Key Demographics

Stadium



KEY FACTS



BUSINESS



89

Total Businesses



1,225

Total Employees

EDUCATION

2%

No High School Diploma



12%

High School Graduate



34%

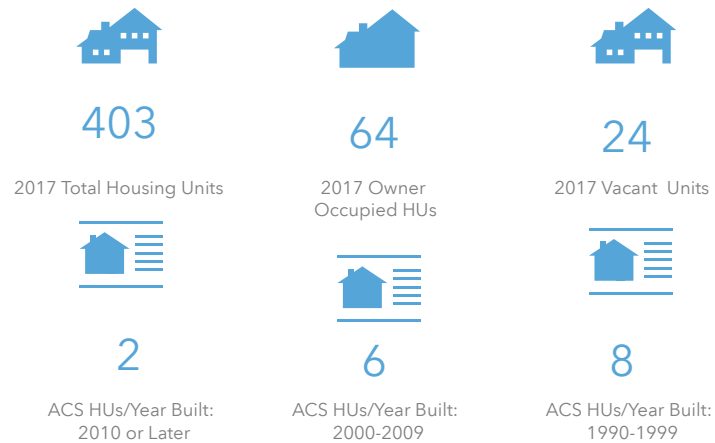
Some College



52%

Bachelor's/Grad/Prof Degree

HOUSING



Households By Income

The largest group: \$35,000 - \$49,999 (19.8%)

The smallest group: \$200,000+ (4.5%)

Indicator ▲	Value	Diff
<\$15,000	10.6%	+4.0%
\$15,000 - \$24,999	9.5%	+4.1%
\$25,000 - \$34,999	6.1%	+0.2%
\$35,000 - \$49,999	19.8%	+8.6%
\$50,000 - \$74,999	16.4%	-1.4%
\$75,000 - \$99,999	18.2%	+2.5%
\$100,000 - \$149,999	10.0%	-12.5%
\$150,000 - \$199,999	4.7%	-2.5%
\$200,000+	4.5%	-3.2%

Bars show deviation from Pierce County

HOUSING STATS



\$620,192

Median Home Value



\$5,940

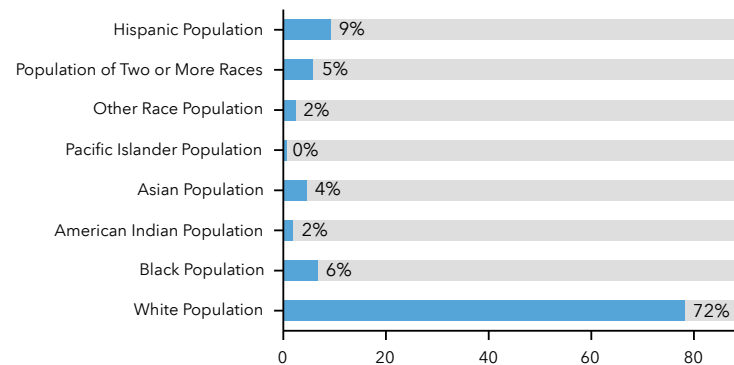
Average Spent on Mortgage & Basics



\$943

Median Contract Rent

2021 Race and Hispanic Origin (Esri)



EMPLOYMENT



70%

White Collar



13%

Blue Collar



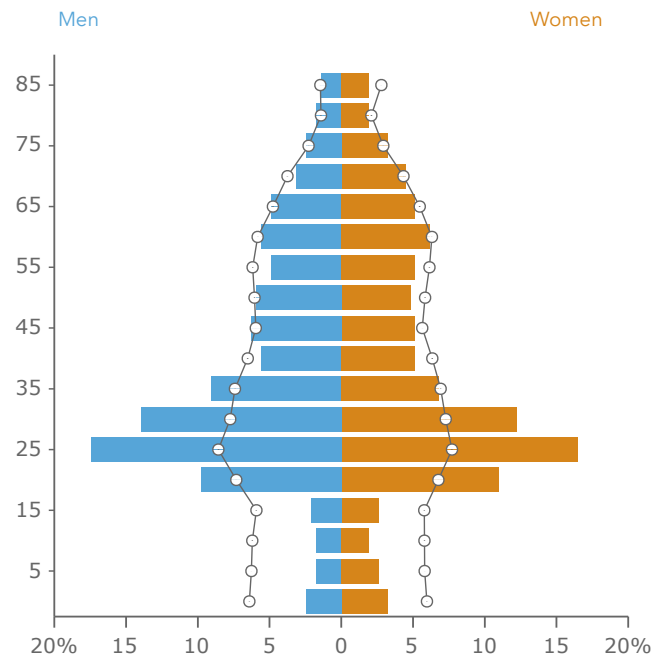
17%

Services

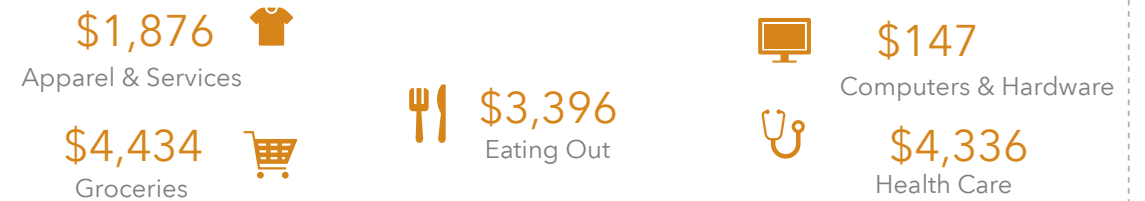
4.5%

Unemployment Rate

Age Pyramid



ANNUAL HOUSEHOLD SPENDING



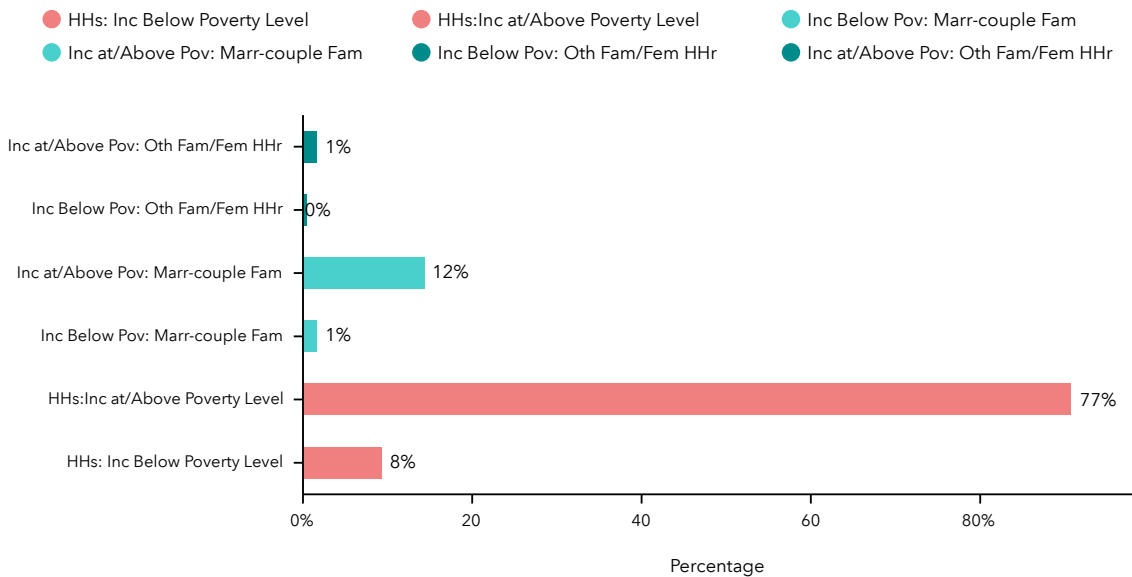
INTERNET ACCESS



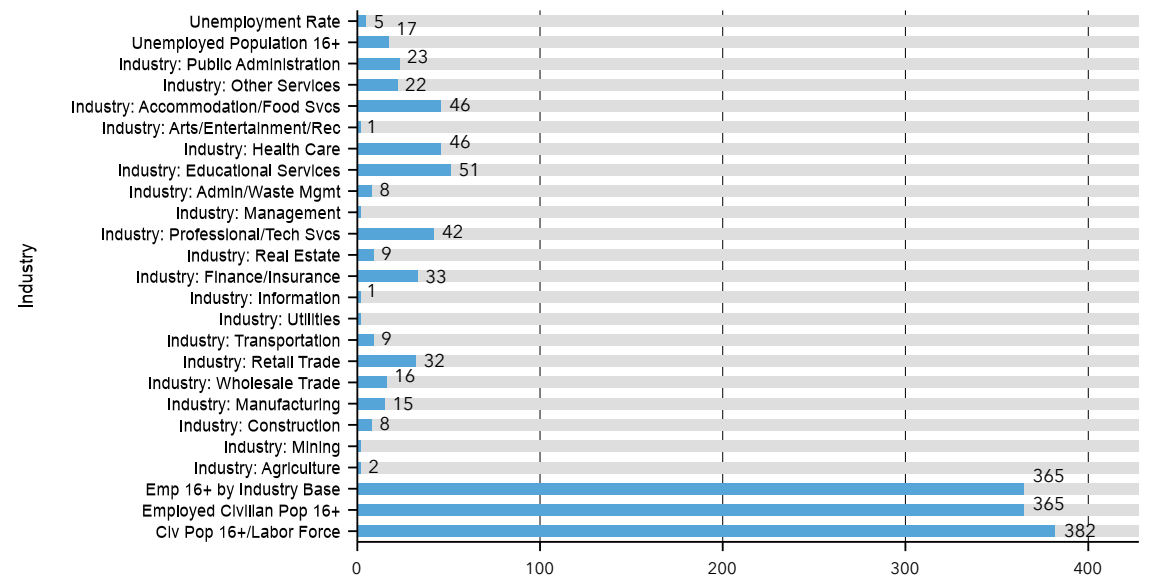
CRIME INDEX



2015-2019 Households by Poverty Status (ACS)



2015-2019 Labor Force by Industry (Esri)



Source: This infographic contains data provided by Esri, Esri and Data Axle, American Community Survey (ACS), Esri and Bureau of Labor Statistics, Esri and GfK MRI, AGS. The vintage of the data is 2021, 2015-2019.